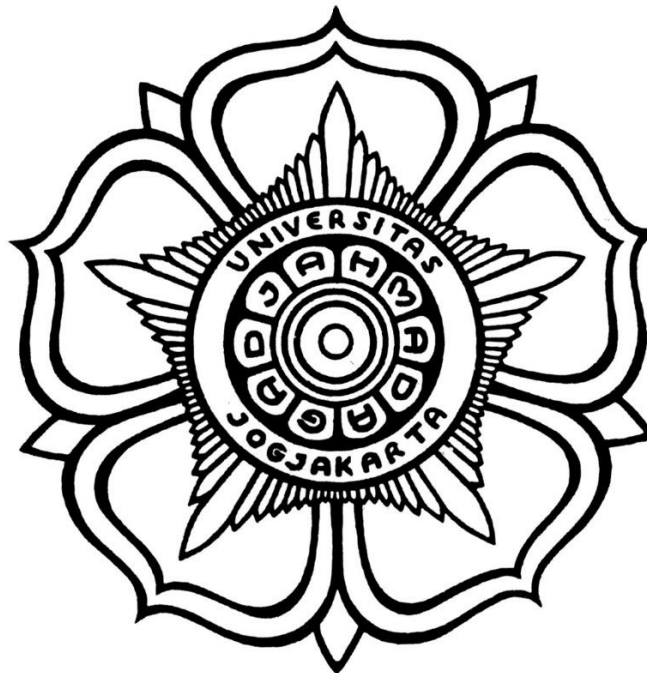


**STRATEGI KAMPANYE PUBLIC RELATIONS KEMENPAREKRAF DALAM
MEMPERTAHANKAN EKSISTENSI EKONOMI KREATIF DI MASA PANDEMI
COVID-19: STUDI KASUS KAMPANYE #BELIKREATIFLOKAL TAHUN 2020**

*(Kemenparekraf Public Relations Campaign Strategy in Maintaining the Existence of The
Creative Economy During the Covid-19 Pandemic: A Case Study on #BeliKreatifLokal
Campaign 2020)*

SKRIPSI



Disusun oleh:

Hanifa Rosa Wardhani

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FAKULTAS ILMU SOSIAL DAN POLITIK
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