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Do Social Nudges Influence Individuals to do the Right Thing?

"The Effect of Descriptive and Injunctive Social Norms Nudges to Sustainable Choices"

Undergraduate Thesis:

Submitted in partial fulfillment of the requirements for the Degree of *Sarjana Ekonomi* **from the Department of Business of The Faculty of Economics and Business, Universitas Gadjah Mada**

SHAFIRA EMIRIA QYFRIZAL 16/397216/EK/21172

INTERNATIONAL UNDERGRADUATE PROGRAM BUSINESS MAJOR
FACULTY OF ECONOMICS AND BUSINESS UNIVERSITAS GADJAH MADA
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