

## Abstrak

Kasus Pandemi Covid-19 merupakan hal yang baru pertama kali dialami sehingga setiap negara tetap mengupayakan kebijakan yang efektif dalam upaya penanganan penyebaran Covid-19. Perlu ada upaya penanganan yang lebih serius dan terpadu untuk menekan penyebaran Covid-19 dan membuat kebijakan yang tepat dan sesuai dengan situasi di daerah. Pesatnya penyebaran virus Covid-19 membuat kegiatan penanganan yang dilakukan pemerintah harus dilakukan dengan inovasi baru, tidak bisa dilakukan dengan cara konvensional, perubahan proses bisnis perlu dilakukan dengan transformasi digital untuk mempercepat koordinasi, mengurangi mobilitas dan tatap muka langsung antar lini, dan juga membuat penanganan lebih efektif dan efisien. Pemprov Jabar bersama Gubernur Ridwan Kamil menginstruksikan secara langsung penanganan Covid-19 dilakukan secara terpadu di Pusat Informasi Koordinasi Penanganan Covid-19 (Pikobar) Jabar. Pemprov Jabar melalui program Pikobar membangun sistem aplikasi berbasis informasi di internet untuk menyajikan data, informasi persebaran, visualisasi data, upaya pencegahan dan pengobatan, bansos, lokasi fasilitas kesehatan, nomor panggilan darurat, hingga membuka peluang agar masyarakat proaktif. dalam memberikan masukan dan membantu pemerintah sebagai relawan atau donasi berupa peralatan medis atau bantuan bagi pasien dan keluarga yang terdampak Covid-19. Transformasi digital yang dilakukan adalah peran Innovative Leadership dalam memunculkan sebuah inovasi dalam penanganan Covid-19 melalui aplikasi Pikobar, Innovative leadership dapat mempengaruhi followers untuk menjadi inovatif atau disebut intrapreneurship. Dalam proses bisnis Pikobar, terdapat kolaborasi antara inovatif leadership dan intrapreneurship yaitu UPTD Jabar Digital Service dalam mengimplementasikan transformasi digital dalam penanganan Covid-19 di Jawa Barat.

Kata kunci: Covid-19, Jawa Barat, Pikobar, Transformasi Digital, Kepemimpinan Inovatif, intrapreneurship.

## **Abstract**

The case of the Covid-19 Pandemic is something that is being experienced for the first time so that every country is still trying out effective policies in an effort to handle the spread of Covid-19. There needs to be more serious and integrated handling efforts to suppress the spread of Covid-19 and make policies that are appropriate and in accordance with the situation in the area. The rapid spread of the Covid-19 virus makes handling activities carried out by the government must be carried out with new innovations, cannot be done in conventional ways, changes in business processes need to be carried out with digital transformation to accelerate coordination, reduce mobility and face to face directly between lines, and also makes handling more effective and efficient. West Java Provincial Government with Governor Ridwan Kamil, directly instructed the handling of Covid-19 to be carried out in an integrated manner in the West Java Covid-19 Handling Coordination Information Center (Pikobar). The West Java Provincial Government through the Pikobar program built an information-based application system on the internet to present data, information on distribution, data visualization, prevention and treatment efforts, social assistance, location of health facilities, emergency call numbers, to open opportunities for the community to be proactive. in providing input and assisting the government as volunteers or donations in the form of medical equipment or assistance for patients and families affected by Covid-19. The digital transformation carried out is the role of Innovative Leadership in bringing up an innovation in handling Covid-19 through the Pikobar application, Innovative leadership can influence followers to be innovative or called intrapreneurship. In the Pikobar business process, there is a collaboration between innovative leadership and intrapreneurship, namely UPTD Jabar Digital Service in implementing digital transformation in handling Covid-19 in West Java.

**Keywords:** Covid-19, West Java, Pikobar, Digital Transformation, Innovative Leadership, intrapreneurship.