

DAFTAR PUSTAKA

- Abouzeedan, Adli, Magnus Klofsten, and Thomas Hedner. 2013. Internetization Management as a Facilitator for Managing Innovation in High-Technology Smaller Firms. *Global Business Review* 14 (1): 121–36.
- Abubakar, Yazid Abdullahi, Chris Hand, David Smallbone, and George Saridakis. 2019. What Specific Modes of Internationalization Influence SME Innovation in Sub-Saharan Least Developed Countries (LDCs)? *Technovation* 79 (January): 56–70.
- Ahn, Joon Mo, Tim Minshall, and Letizia Mortara. 2017. Understanding the Human Side of Openness: The Fit between Open Innovation Modes and CEO Characteristics: Understanding the Human Side of Openness. *R&D Management* 47 (5): 727–40.
- Amer, Saeed, Yun Jun and Ahmad Ayaz . 2016. Open Innovation: a Way Forward For Small and Medium Enterprises (SME) In the Developing Countries to Become Sustainable. rd *International Conference on Management Science and Management Innovation* (MSMI 2016).
- Aziz, Nurul Nadia Abd, and Sarminah Samad. 2016. Innovation and Competitive Advantage: Moderating Effects of Firm Age in Foods Manufacturing SMEs in Malaysia. *Procedia Economics and Finance* 35: 256–66.
- Azwar, Saifuddin. 2011. *Metode Penelitian*. Yogyakarta : Pustaka Pelajar.
- Berends, Hans, Mariann Jelinek, Isabelle Reymen, and Rutger Stultiëns. 2014. Product Innovation Processes in Small Firms: Combining Entrepreneurial Effectuation and Managerial Causation, 20.
- Bocconcelli, Roberta, Marco Cioppi, Fulvio Fortezza, Barbara Francioni, Alessandro Pagano, Elisabetta Savelli, and Simone Splendiani. 2018. SMEs and Marketing: A Systematic Literature Review: SMEs and Marketing. *International Journal of Management Reviews* 20 (2): 227–54.
- Brunswick, Sabine, and Wim Vanhaverbeke. 2015. Open Innovation in Small and Medium-Sized Enterprises (SMEs): External Knowledge Sourcing Strategies and Internal Organizational Facilitators. *Journal of Small Business Management* 53 (4): 1241–63.
- Cainelli, Giulio, Massimiliano Mazzanti, and Sandro Montresor. 2012. Environmental Innovations, Local Networks and Internationalization. *Industry & Innovation* 19 (8): 697–734.
- Cainelli, Giulio, Massimiliano Mazzanti, and Roberto Zoboli. 2011. Environmental Innovations, Complementarity and Local/Global Cooperation: Evidence from North-East Italian Industry. *International Journal of Technology, Policy and Management* 11 (3/4): 328.
- Calvo, José L. 2006. Testing Gibrat's Law for Small, Young and Innovating Firms. *Small Business Economics* 26 (2): 117–23.
- Cheng, Colin C. J., and Eelko K. R. E. Huizingh. 2014. When Is Open Innovation Beneficial? The Role of Strategic Orientation: When Is Open Innovation Beneficial? *Journal of Product Innovation Management* 31 (6): 1235–53.
- Chesbrough, Henry. 2006. *Open Business Models: How To Thrive In The New Innovation Landscape*. *Journal of Product Innovation Management*. Vol. 17.

- Chesbrough, Henry, and Marcel Bogers. 2003. Explicating Open Innovation: Clarifying an Emerging Paradigm for Understanding Innovation, 37.
- Chesbrough, Henry William. 2003. *Open Innovation: The New Imperative for Creating and Profiting from Technology*. Boston, Mass: Harvard Business School Press.
- Cooper Juett R. 1998. A Multidimensional Approach to the Adoption of Innovation. *Management Decision* 36 (8): 493–502.
- Dahlander, Linus, and David M. Gann. 2010. How Open Is Innovation? *Research Policy* 39 (6): 699–709.
- Damanpour, Fariborz, Kathryn A. Szabat, and William M. Evan. 1989. THE RELATIONSHIP BETWEEN TYPES OF INNOVATION AND ORGANIZATIONAL PERFORMANCE. *Journal of Management Studies* 26 (6): 587–602.
- Dowling, Michael, and Roland Helm. 2006. Product Development Success through Cooperation: A Study of Entrepreneurial Firms. *Technovation* 26 (4): 483–88.
- Expósito, Alfonso, José Fernández-Serrano, and Francisco Liñán. 2019. The Impact of Open Innovation on SMEs' Innovation Outcomes: New Empirical Evidence from a Multidimensional Approach. *Journal of Organizational Change Management* 32 (5): 558–77.
- Expósito, Alfonso, and Juan A. Sanchis-Llopis. 2019. The Relationship between Types of Innovation and SMEs' Performance: A Multi-Dimensional Empirical Assessment. *Eurasian Business Review* 9 (2): 115–35.
- Fernández-Serrano, José, and Isidoro Romero. 2012. Entrepreneurial Quality and Regional Development: Characterizing SME Sectors in Low Income Areas*: Entrepreneurial Quality and Regional Development. *Papers in Regional Science*, March, no-no.
- Fernandez-serrano, jose, Juan A Martinez-Roman, and Isidoro Romero. 2017. The Entrepreneur in the Regional Innovation System. A Comparative Study for High- and Low-Income Regions, October, 337–56.
- Freel, mark, and Paul J Robson. 2016. Appropriation Strategies and Open Innovation in SMEs, June.
- Gassmann, Oliver, and Ellen Enkel. 2004. Towards a Theory of Open Innovation: Three Core Process Archetypes, January, 19.
- Gils, Anita. 2005. Management and Governance in Dutch SMEs. *European Management Journal* 23 (October): 583–89.
- Grönlund, Johan, David Rönnerberg Sjödin, and Johan Frishammar. 2010. Open Innovation and the Stage-Gate Process: A Revised Model for New Product Development. *California Management Review* 52 (3): 106–31.
- Hadi dan Hastuti. 2011. *Kamus Terbaru Ekonomi dan Bisnis*. Surabaya : Reality Publisher.
- Hagedoorn, John, and Geert Duysters. 2002. External Sources of Innovative Capabilities: The Preferences for Strategic Alliances or Mergers and Acquisitions. *Journal of Management Studies* 39 (2): 167–88.
- Hamilton, W. 1932. Institution. In Seligman E.R.A and A.Johnson, *Encyclopaedia of Social Sciences*, 8, PP 84-85.

- Hartono and Kusumawardhani. 2018. Searching Widely or Deeply? The Impact of Open Innovation on Innovation Performance Among Indonesian Manufacturing Firms. *Journal of Indonesian Economy and Business* 33 (2) : 123-142.
- Hair, Anderson, Tatham, and Black. 1998. Multivariate Data Analysis, 5th Edition, Prentice Hall, Upper Saddle River : New Jersey.
- Harvie, Charles, Dionisius Narjoko, and Sothea Oum. 2010. Firm Characteristic Determinants of SME Participation in Production Networks, 53.
- Hernández-Mogollon, Ricardo, Gabriel Cepeda-Carrión, Juan G. Cegarra-Navarro, and Antonio Leal-Millán. 2010. The Role of Cultural Barriers in the Relationship between Open-mindedness and Organizational Innovation. Edited by Domingo Ribeiro-Soriano. *Journal of Organizational Change Management* 23 (4): 360–76.
- Herstad, Sverre J, Carter Bloch, Bernd Ebersberger, and Els van de Velde. 2008. Open Innovation and Globalisation: Theory, Evidence and Implications, January, 97.
- Hervas-Oliver, Jose-Luis, Francisca Sempere-Ripoll, and Carles Boronat-Moll. 2014. Process Innovation Strategy in SMEs, Organizational Innovation and Performance: A Misleading Debate? *Small Business Economics* 43 (4): 873–86.
- Hitt, M. A., R. E. Hoskisson, and H. Kim. 1997. INTERNATIONAL DIVERSIFICATION: EFFECTS ON INNOVATION AND FIRM PERFORMANCE IN PRODUCT-DIVERSIFIED FIRMS. *Academy of Management Journal* 40 (4): 767–98.
- Hossain, Mokter, and Muhammad Anees-ur-Rehman. 2016. Open Innovation: An Analysis of Twelve Years of Research. *Strategic Outsourcing: An International Journal* 9 (1): 22–37.
- Hossain, Mokter, and Ilkka Kauranen. 2016. “Open Innovation in SMEs: A Systematic Literature Review.” *Journal of Strategy and Management* 9 (1): 58–73.
- Huang Hao-Chen, Lai Mei-Chi, Lin Lee-Hsuan, and Chen Chien-Tsai. 2013. Overcoming Organizational Inertia to Strengthen Business Model Innovation: An Open Innovation Perspective. *Journal of Organizational Change Management* 26 (6): 977–1002.
- Huergo, Elena, and Jordi Jaumandreu. 2004. Firms’ Age, Process Innovation and Productivity Growth. *International Journal of Industrial Organization* 22 (4): 541–59.
- Huizingh, Eelko K.R.E. 2011. Open Innovation: State of the Art and Future Perspectives. *Technovation* 31 (1): 2–9.
- Humas diy. 2019. Kontribusi UMKM Pada Perekonomian DIY Relatif Besar, November 18, 2019. diakses pada 2 Oktober 2020. <https://jogjaprovo.go.id/berita/detail/8304-kontribusi-umkm-pada-perekonomian-diy-relatif-besar>.
- Humas, Setkab. 2021. Kolaborasi Pemerintah Dorong Pelaku UMKM Masuk Pasar Global. Februari 18, 2021. Diakses pada 27 April 2021.

<https://setkab.go.id/kolaborasi-pemerintah-dorong-pelaku-umkm-masuk-pasar-global/>

- Hutahayan, Benny, and Stefanus Yufra. 2019. Innovation Speed and Competitiveness of Food Small and Medium-Sized Enterprises (SME) in Malang, Indonesia: Creative Destruction as the Mediation. *Journal of Science and Technology Policy Management* 10 (5): 1152–73.
- Janie, Dyah Nirmala Arum. 2012. Statistik Deskriptif dan Regresi Linier Berganda dengan SPSS. Semarang University Press V. ISBN : 978-602-9019-98-8
- Jayani, Dwi Hadya. 2021. Berapa Sumbangan UMKM Terhadap Perekonomian Indonesia? *Databoks.Katadata.Co.Id*, August 18, 2020. Diakses pada 2 Oktober 2021
<https://databoks.katadata.co.id/datapublish/2021/08/13/kontribusi-umkm-terhadap-ekonomi-terus-meningkat>
- Jiménez-Jimenez Daniel, Sanz Valle Raquel, and Hernandez-Espallardo Miguel. 2008. Fostering Innovation: The Role of Market Orientation and Organizational Learning. *European Journal of Innovation Management* 11 (3): 389–412.
- Juanda, Bambang. 2009. Ekonometrika Permodelan dan Pendugaan. Institut Pertanian Bogor Press. Bogor.
- Kadir, Abdul. 2014. Pengenalan Sistem Informasi Edisi Revisi. Andi. Yogyakarta.
- Karlsson, David, and ana Rodriguez. 2015. Knowledge Sharing in an Open Innovation Collaboration.
- Kennedy, Steve, Gail Whiteman, and Jan van den Ende. 2017. Radical Innovation for Sustainability: The Power of Strategy and Open Innovation. *Long Range Planning* 50 (6): 712–25.
- Kratzer, Jan, Dirk Meissner, and Vitaly Roud. 2017. Open Innovation and Company Culture: Internal Openness Makes the Difference. *Technological Forecasting and Social Change* 119 (June): 128–38.
- Laursen, Keld, and Ammon Salter. 2006. Open for Innovation: The Role of Openness in Explaining Innovation Performance among U.K. Manufacturing Firms. *Strategic Management Journal* 27 (2): 131–50.
- Lichtenthaler, Ulrich. 2008. Open Innovation in Practice: An Analysis of Strategic Approaches to Technology Transactions. *IEEE Transactions on Engineering Management* 55 (1): 148–57.
- Lichtenthaler, U. 2011. Open innovation: past research, current debates, and future directions”, *The Academy of Management Perspectives*, Vol. 25 No. 1, pp. 75-93.
- Luo, Xiaowei Rose. 2019. Family Business and SMEs. *Management and Organization Review* 15 (1): 211–12.
- Martinez-Conesa, Isabel, Pedro Soto-Acosta, and Elias George Carayannis. 2017. On the Path towards Open Innovation: Assessing the Role of Knowledge Management Capability and Environmental Dynamism in SMEs. *Journal of Knowledge Management* 21 (3): 553–70.
- Mashilo, Magdeline, and Tiko Iyamu. 2012. The Openness of the Concept of Technology Open Innovation. In *2012 IEEE International Conference on*

- Management of Innovation & Technology (ICMIT)*, 487–92. Bali, Indonesia: IEEE.
- McGaughey, Sara L. 2007. Hidden Ties in International New Venturing: The Case of Portfolio Entrepreneurship. *Journal of World Business* 42 (3): 307–21.
- Milovanović, Bojan Morić, Dinko Primorac, and Goran Kozina. 2016. TWO-DIMENSIONAL ANALYSIS OF THE INFLUENCE OF STRATEGIC NETWORKING ON ENTREPRENEURIAL ORIENTATION AND BUSINESS PERFORMANCE AMONG SMEs 1: 247–55.
- Mulyono, Agus. 2020. Pelaku UMKM di DIY Memiliki Peran Strategis Pada Pemulihan Ekonomi Masa Pandemi. Agustus 20, 2020. Diakses pada 27 April 2021. <https://jogja.tribunnews.com/2020/08/20/pelaku-umkm-di-diy-memiliki-peran-strategis-pada-pemulihan-ekonomi-masa-pandemi>
- OECD and EUROSTAT. 2005. Oslo Manual : Guidelines for Collecting and Interpreting Innovation Data, 3rd Edition. Paris, France.
- OECD. 2015. *Frascati Manual 2015*. diakses pada tanggal 2 November 2020. <https://doi.org/10.1787/9789264239012-en>.
- Oktafiani, Siska Puspita. 2019. Pengaruh Risiko Bisnis, Non-Debt Tax Shield dan Tangibility Asset Terhadap Struktur Modal (Studi pada Perusahaan Sub Sektor Otomotif dan Komponen yang Terdaftar di Bursa Efek Indonesia periode 2013-2017). Program Studi Akuntansi Fakultas Ekonomi dan Bisnis Universitas Pasundan.
- O'Regan, Nicholas, Martin A. Sims, and David Galleary. 2007. Leaders, Loungers, Laggards: The Strategic-planning-environment- Performance Relationship Re-visited in Manufacturing SMEs. *Journal of Manufacturing Technology Management* 19 (1): 6–21.
- Ormazabal, Marta, Vanessa Prieto-Sandoval, Rogério Puga-Leal, and Carmen Jaca. 2018. Circular Economy in Spanish SMEs: Challenges and Opportunities. *Journal of Cleaner Production* 185 (June): 157–67.
- Othman Idrissia, Moulay, Nabil Amaraa, and Réjean Landrya. 2012. SMEs' Degree of Openness: The Case of Manufacturing Industries. *Journal of Technology Management & Innovation* 7 (1): 186–210.
- Panjaitan, Jenri MP, Rudi Prasetya Timur, and Sumiyana Sumiyana. 2020. How Does the Government of Indonesia Empower SMEs? An Analysis of the Social Cognition Found in Newspapers. *Journal of Entrepreneurship in Emerging Economies* ahead-of-print (ahead-of-print).
- Parida, Vinit, Mats Westerberg, and Johan Frishammar. 2012. Inbound Open Innovation Activities in High-Tech SMEs: The Impact on Innovation Performance. *Journal of Small Business Management* 50 (2): 283–309.
- Perera-Bel, Júlia, Barbara Hutter, Christoph Heining, Annalen Bleckmann, Martina Fröhlich, Stefan Fröhling, Hanno Glimm, Benedikt Brors, and Tim Beißbarth. 2018. From Somatic Variants towards Precision Oncology: Evidence-Driven Reporting of Treatment Options in Molecular Tumor Boards. *Genome Medicine* 10 (1): 18.
- Petrakis, Panagiotis E., and Dimitra P. Konstantakopoulou. 2015. *Uncertainty in Entrepreneurial Decision Making*. New York: Palgrave Macmillan US.

- Poerwadi, Heroe. 2017. Kegiatan Sosialisasi Tentang HKI UMKM di Hotel Easpark 2017. *Warta.jogjakota.go.id*, 25 Oktober. Diakses pada 27 April 2021. <https://warta.jogjakota.go.id/detail/index/5768>.
- Popa, Simona, Pedro Soto-Acosta, and Isabel Martinez-Conesa. 2017. Antecedents, Moderators, and Outcomes of Innovation Climate and Open Innovation: An Empirical Study in SMEs. *Technological Forecasting and Social Change* 118 (May): 134–42.
- Prajogo, Daniel I., and Amrik S. Sohal. 2006. The Integration of TQM and Technology/R&D Management in Determining Quality and Innovation Performance. *Omega* 34 (3): 296–312.
- Priyastama, Romie. 2017. *Buku Sakti Kuasai SPSS Pengelolaan data dan Analisis data*. Yogyakarta: Start Up
- Pustovrh, Aleš, Marko Jaklič, Sheila A. Martin, and Matevž Rašković. 2017. Antecedents and Determinants of High-Tech SMEs' Commercialisation Enablers: Opening the Black Box of Open Innovation Practices. *Economic Research-Ekonomska Istraživanja* 30 (1): 1033–56.
- Rauter, Romana, Dietfried Globocnik, Elke Perl-Vorbach, and Rupert J. Baumgartner. 2019. Open Innovation and Its Effects on Economic and Sustainability Innovation Performance. *Journal of Innovation & Knowledge* 4 (4): 226–33.
- Republik Indonesia. 2007. *Peraturan Presiden Republik Indonesia No 112 Tahun 2007 tentang Penataan dan Pembinaan Pasar Tradisional, Pusat Perbelanjaan dan Toko Modern*.
- Republik Indonesia. 2005. *Peraturan Pemerintah Republik Indonesia Nomor 20 Tahun 2005 tentang Alih Teknologi Kekayaan Intelektual Serta Hasil Penelitian dan Pengembangan Oleh Perguruan Tinggi dan Lembaga Penelitian dan Pengembangan*.
- Republik Indonesia. 2008. *Undang-undang No 8 Tahun 2008 tentang Usaha Mikro, Kecil, dan Menengah*. Jakarta : Legalitas.
- Republik Indonesia. 2019. *Undang-undang No 11 Tahun 2019 tentang Sistem Nasional Ilmu Pengetahuan dan Teknologi*.
- Rexhepi, Gadaf, Robert D. Hisrich, and Veland Ramadani, eds. 2019. *Open Innovation and Entrepreneurship: Impetus of Growth and Competitive Advantages*. Cham: Springer International Publishing.
- Riyanta, Aris. 2021. Manfaat Hak Kekayaan Intelektual dalam Meningkatkan Produk IKM. Maret 23, 2021. Diakses pada 27 April 2021. https://www.dprd-diyo.go.id/manfaat-hak-kekayaan-intelektual-dalam-meningkatkan-produk-ikm/?utm_source=rss&utm_medium=rss&utm_campaign=manfaat-hak-kekayaan-intelektual-dalam-meningkatkan-produk-ikm.
- Robbins and Sayuti. 2006. *Organizational Behavior Concepts, Controversies, Application*. New Jersey : Prentice Hall, Inc. Gramedia.
- Rodriguez Ferradas Maria Isabel, Alfaro Tanco José A., and Sandulli Francesco. 2017. Relevant Factors of Innovation Contexts for SMEs. *Business Process Management Journal* 23 (6): 1196–1215.

- Rumanti, Augustina Asih, Amelia Kurniawati, and Luciana Andrawina. 2018. Tacit Knowledge Sharing for Individual Innovation Capability at Indonesian SMI,6.
- Santoro, Gabriele, Alberto Ferraris, Elisa Giacosa, and Guido Giovando. 2018. How SMEs Engage in Open Innovation: A Survey. *Journal of the Knowledge Economy* 9 (2): 561–74.
- Santoso, Agus. 2010. Studi Deskriptif Effect Size Penelitian-penelitian di Fakultas Psikologi Universitas Sanata Dharma. *Jurnal Penelitian*.
- Sekaran, Uma dan Roger Bougie, (2017), *Metode Penelitian untuk Bisnis: Pendekatan Pengembangan-Keahlian*, Edisi 6, Buku 1, Cetakan Kedua, Salemba Empat, Jakarta Selatan 12610.
- Sekaran, Uma dan Roger Bougie, (2017), *Metode Penelitian untuk Bisnis: Pendekatan Pengembangan-Keahlian*, Edisi 6, Buku 2, Salemba Empat, Jakarta Selatan 12610.
- Silalahi, Ulber., Tutik Rachmawati, Kristian Widya Wicaksono, dan Trisno Sakti Herwanto. 2017. *Pendekatan Kualitatif untuk Penelitian Administrasi Publik*. Program Studi Ilmu Administrasi Publik FISIP Unpar. Diakses pada 10 November 2020. http://repository.unpar.ac.id/bitstream/handle/123456789/6352/Ulber_143273-p.pdf?sequence=1&isAllowed=y
- Spithoven, Andre, Wim Vanhaverbeke, and Nadine Roijakkers. 2013. Open Innovation Practices in SMEs and Large Enterprises. *Small Business Economics* 41 (3): 537–62.
- S Riwanto, Diki (2016) *Pengaruh Kelompok Referensi, Pekerjaan Dan Pendapatan Terhadap Keputusan Anggota Memilih Produk Tabungan Idul Fitri Di KJKS BMT-UGT Sidogiri Kantor Cabang Pembantu Tanggulangsi Sidoarjo*. Undergraduate thesis, UIN Sunan Ampel.
- Sugiyono. 2012. *Metode Penelitian Kuantitatif, Kualitatif dan R&B*. Bandung : Alfabeta.
- Sugiyono. 2014. *Metode Penelitian Kombinasi (Mix Methods)*. Bandung : Alfabeta.
- Sugiyono (2015). *Metode Penelitian Kombinasi (Mix Methods)*. Bandung: Alfabeta.
- Sugiyono. (2018). *Metode Penelitian Kuantitatif*. Bandung: Alfabeta.
- Sugiyono. 2020. *Metode Penelitian Pendidikan (Kuantitatif, Kualitatif, Kombinasi, R&D dan Penelitian Pendidikan)*. Bandung : Alfabeta.
- Sunyanto, Suryanto. 2011. *Analisis Regresi untuk Uji Hipotesis*. Yogyakarta.
- Sujarweni dan Endrayanto. 2012. *Statistika Untuk Penelitian*. Yogyakarta: Graha Ilmu.
- Surminah, In. 2013. *Pola Kerjasama Lembaga Litbang dengan Pengguna dalam Manajemen Litbang (Kasus Balai Penelitian Tanaman Pemanis dan Serat)*. Jakarta.
- Wang, Chao-Hung. 2019. How Organizational Green Culture Influences Green Performance and Competitive Advantage: The Mediating Role of Green Innovation. *Journal of Manufacturing Technology Management* 30 (4): 666–83.

- West, Joel, and Scott Gallagher. 2006. Challenges of Open Innovation: The Paradox of Firm Investment in Open-Source Software. *R and D Management* 36 (3): 319–31.
- Widoyoko, Eko Putro. 2013. Teknik Penyusunan Instrumen Penelitian. Yogyakarta : Pustaka pelajar.
- Wulani, Fenika, and Tuty Lindawati. 2019. THE EFFECTIVENESS OF SMEs: EXPLORATORY STUDY OF SME OWNERS' COMPETENCY IN INDONESIA 18 (1): 8.
- Zahra, Shaker A., and Gerard George. 2002. Absorptive Capacity: A Review, Reconceptualization, and Extension. *The Academy of Management Review* 27 (2): 185.