

## DAFTAR PUSTAKA

- Alliance, S. E. (2010). *Succeeding at Social Enterprise: Hard-won Lessons for Nonprofits and Social Entrepreneurs*. New Jersey: John Wiley & Sons.
- Anderson, C. (2007). *The Long Tail: How Endless Choice is Creating Unlimited Demand*. London: Random House.
- Bask, A. H., Tinnilä, M., & Rajahonka, M. (2010). Matching Service Strategies, Business Models and Modular Business Processes. *Business Process Management Journal*, Vol. 16 No. 1, pp. 153-180.
- Badan Pusat Statistik. (2020). Hasil Sensus Penduduk 2020. Tersedia di <https://www.bps.go.id/pressrelease/2021/01/21/1854/hasil-sensus-penduduk-2020.html>, diakses pada 10 Oktober 2021.
- Baden-Fuller, C., & Mangematin, V. (2015). *Business models and modelling*. Bingley: Emerald Group Publishing, vol 33.
- Bhardwaj, V., & Fairhurst, A. (2010). Fast Fashion: Response to Changes in the Fashion Industry. *The International Review of Retail, Distribution, and Consumer Research*, 20(1), 165-173.
- Bratsberg, H. M. (2012). Empathy Maps of the FourSight Preferences. Creative Studies Graduate Student Master's Projects. Paper 176. Tersedia di <http://creativity.buffalostate.edu/>.
- Bridestory. (2015). Tips Menentukan Bridesmaid dan Groomsmen untuk Pernikahan Anda. Tersedia di <https://www.bridestory.com/id/blog/tips-menentukan-bridesmaid-dan-groomsmen-untuk-pernikahan-anda>, diakses pada 22 Agustus 2021.
- Brittany. (2017). The History of Bridal Parties. Tersedia di <https://www.cloud9bliss.com/2017/09/05/the-history-of-bridal-parties/>, diakses pada 21 Agustus 2021.
- Constantiou, I., Marton, A., & Tuunainen, V. K. (2017). Four Models of Sharing Economy Platforms. *MIS Quarterly Executive*, 16(4), 231-251.
- Cooper, T. (2010). The Significance of Product Longevity in Tim Cooper (ed.): *Longer Lasting Products: Alternatives to The Throwaway Society*. Farnham: Gower Publishing, pp. 61-76.
- Dessy. (2021). A Bride's Guide to Bridesmaids. Tersedia di <https://dessy.com/s/docs/bridesguide.pdf>, diakses pada 21 Agustus 2021.
- Duncan, S. (2016). History of The Bridesmaid. Tersedia di <https://svenstudios.com/2016/06/history-of-the-bridesmaid/>, diakses pada 22 Agustus 2021.

- Ferreira, B., Silva, W., Oliveira, E., & Conte, T. (2015). Designing Personas with Empathy Map. In *SEKE* (Vol. 152).
- Franzosi, R. (2008). *Content Analysis: Objective, Systematic, and Quantitative Description of Content. Introduction in Content analysis*. London: SAGE publications.
- Gray, D., Brown, S., & Macanuso, J. (2010). *Gamestorming: A Playbook for Innovators, Rulebreakers, and Changemakers*. Sebastopol: O'Reilly Media, Inc.
- Guion, L. A., Diehl, D. C., & McDonald, D. (2011). Triangulation: Establishing the validity of qualitative studies (FCS6014). Institute of Food and Agricultural Sciences, University of Florida. Tersedia di <http://edis.ifas.ufl.edu/pdffiles/FY/FY39400.pdf>.
- Idesainer. (2019). Discover Designer. <https://idesainer.com>, diakses pada 12 Juni 2021.
- Jahitin. (n.d.). Support Local Tailor. Tersedia di <https://jahitin.com/home>, diakses pada 12 Juni 2021.
- Kementerian Agama. (2021). Statistik Peristiwa Nikah. Tersedia di <https://simkah.kemenag.go.id/peristiwa>, diakses pada 10 Juni 2021.
- Kementerian Perindustrian. (2020). Industri Tekstil Siap Keluar dari Tekanan Global. Tersedia di <https://kemenperin.go.id/artikel/21508/Industri-Tekstil-Siap-Keluar-dari-Tekanan-Global>, diakses pada 10 Juni 2021.
- Kementerian Perindustrian. (2019). Lampau 18 Persen, Industri Tekstil dan Pakaian Tumbuh Paling Tinggi. Tersedia di <https://kemenperin.go.id/artikel/20666/Lampau-18-Persen%2C-Industri-Tekstil-dan-Pakaian-Tumbuh-Paling-Tinggi>, diakses pada 14 Desember 2021.
- Kostoom. (2021). The Art of Fashionpreneur. Tersedia di <https://kostoom.com>, diakses pada 12 Juni 2021.
- Marshall, A. (2009). *Principles of Economics: Unabridged Eighth Edition*. New York: Cosimo, Inc.
- Masanell, R. C. & Heilbron, J. (2015). *The Business Model: Nature and Benefits*. Bingley: Emerald Group Publishing Limited.
- Mayring, Philipp. (2014). *Qualitative Content Analysis: Theoretical Foundation, Basic Procedures and Software Solution*. Austria: Klagenfurt. Tersedia di <http://nbn-resolving.de/urn:nbn:de:0168-ss0ar-395173>
- McQuillan, D., & Scott, P. S. (2015). *Models of Internationalization: A Business Model Approach to Professional Service Firm Internationalization. In Business Models and Modelling*. Bingley: Emerald Group Publishing Limited.

- Moleong, L.J. (2014). *Metode Penelitian Kualitatif. Edisi Revisi*. PT Remaja Rosdakarya, Bandung.
- Mukherjee, S. (2015). Environmental and social impact of fashion: Towards an eco-friendly, ethical fashion. *International Journal of Interdisciplinary and Multidisciplinary Studies*, 2(3), 22-35.
- Osterwalder, A., & Pigneur, Y. (2010). *Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers (Vol. 1)*. New Jersey: John Wiley & Sons.
- Palys, T. S., & Atchison, C. (2014). *Research Decisions: Quantitative, Qualitative, and Mixed Method Approaches*. Toronto: Nelson Education.
- Penna. (2019). Jenis-Jenis Kain untuk Seragam Bridesmaids & Keluarga. Tersedia di <https://thebridedept.com/jenis-jenis-kain-untuk-seragam-bridesmaids-keluarga/>, diakses pada 14 Desember 2021.
- Purnamasari, D.M. (2020). BKKBN: Jumlah Orang Menikah Per Tahun di Atas 2 juta. Tersedia di <https://nasional.kompas.com/read/2020/08/25/18353881/bkkbn-jumlah-orang-menikah-per-tahun-di-atas-2-juta>, diakses pada 05 Agustus 2021.
- Putri, A. (2020). Selain Seragam Bridesmaid, Berikut Suvenir yang Bisa Anda Hadiahkan Kepada Para Pengiring Pengantin. Tersedia di <https://www.bridestory.com/id/blog/selain-seragam-bridesmaid-berikut-suvenir-yang-bisa-anda-hadiahkan-kepada-para-pengiring-pengantin>, diakses pada 14 Desember 2021.
- Qastharin, A. R. (2016). Business Model Canvas for Social Enterprise. *Journal of Business and Economics*, 7(4), 627-637.
- Ranjbari, M., Morales-Alonso, G., & Carrasco-Gallego, R. (2018). Conceptualizing the Sharing Economy through Presenting a Comprehensive Framework. *Journal of MDPI*, 10(7), 2336.
- Revitasari, F. (2019). Fenomena Bridesmaids & Groomsmen: Penting atau Cuma Pemanis Resepsi?. Tersedia di <https://www.idntimes.com/life/relationship/vita/fenomena-bridesmaids-groomsmen-di-indonesia/4>, diakses pada 22 Agustus 2021.
- Sari, I. K. (2016). Siapa Saja yang Harus Diberikan Seragam untuk Resepsi Pernikahan?. Tersedia di <https://wolipop.detik.com/wedding-news/d-3321098/siapa-saja-yang-harus-diberikan-seragam-untuk-resepsi-pernikahan>, diakses pada 22 Agustus 2021.
- Schor, J. B., & Fitzmaurice, C. J. (2015). *Collaborating and Connecting: The Emergence of The Sharing Economy. In Handbook of Research on Sustainable Consumption*. Bingley: Edward Elgar Publishing.

Sekaran, U., & Bougie, R. (2019). *Research Methods for Business: A skill Building Approach*. New Jersey: John Wiley & Sons.

Sukarno, P. A. (2020). Masker Berlabel SNI: Proses Senyap Mematikan Industri Konveksi Kecil dan Menengah. Tersedia di <https://kabar24.bisnis.com/read/20200930/15/1298663/masker-berlabel-sni-proses-senyap-mematikan-industri-konveksi-kecil-dan-menengah>, diakses pada 31 Oktober 2021.

Yin. R. K. (2014). *Studi Kasus: Desain & Metode*. Rajawali Pers, Jakarta.