

**ANALISIS PEMILIHAN PRODUK BATIK TULIS TERBAIK DAN  
STRATEGI PENINGKATAN KUALITAS PRODUK BATIK TULIS  
MENGGUNAKAN INTEGRASI *FUZZY ANALYTICAL HIERARCHY PROCESS* (FAHP)  
DAN *FUZZY QUALITY FUNCTION DEPLOYMENT* (FQFD)**

*ANALYSIS OF THE BEST SELECTION OF WRITTEN BATIK PRODUCT AND  
STRATEGY TO IMPROVE THE QUALITY OF WRITTEN BATIK PRODUCTS  
USING INTEGRATION OF FUZZY ANALYTICAL HIERARCHY PROCESS (FAHP)  
AND FUZZY QUALITY FUNCTION DEPLOYMENT (FQFD)*

**TESIS**



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