

Kajian Potensi Ekowisata *Tracking* Mangrove di Pulau Bungkutoko Kota Kendari Sulawesi Tenggara dan Strategi Pengelolaannya

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INTISARI

Kajian potensi ekowisata *Tracking* mangrove di Pulau Bungkutoko, Kota Kendari, Sulawesi Tenggara diidentifikasi melalui potensi fisik dan potensi sosial kemudian ditentukan strategi pengelolaannya. Tujuan penelitian; 1) mengkaji potensi ekowisata, 2) mengkaji daya dukung wisata, 3) mengkaji kesesuaian antara potensi dan daya dukung wisata, dan 4) menganalisis strategi pengelolaan ekowisata *Tracking* mangrove di Pulau Bungkutoko, Kota Kendari, Sulawesi Tenggara.

Pengumpulan data dilakukan dengan perekaman foto udara, studi literatur, wawancara, observasi. Jenis data yang dikumpulkan, yaitu data primer dan data sekunder. Data primer mencakup potensi fisik ekosistem mangrove, nilai IKW, Daya Dukung Fisik (*Physical Carrying Capacity*), Daya Dukung Efektif (*Effective Carrying Capacity*), Daya Dukung Kawasan (DDK). Potensi sosial dihimpun melalui kuesioner pada penduduk dan wisatawan, hasil analisis data wawancara *stakeholder* maupun kebijakan pemerintah daerah. Data sekunder diperoleh dari lembaga/ instansi, kemudian dianalisis secara deskriptif kualitatif.

Keanekaragaman mangrove meliputi 9 spesies mangrove sejati. Nilai IKW plot I sebesar 53,85, plot II sebesar 51,28, dan plot III sebesar 53,85. Seluruh plot terkategori Cukup Sesuai (S2) untuk pengembangan ekowisata. Daya Dukung Fisik (*Physical Carrying Capacity*/PCC) mencapai 7.285 wisatawan/ hari, nilai Daya Dukung Efektif (*Effective Carrying Capacity*/ ECC) senilai 1.324 kunjungan/ hari. Daya Dukung Kawasan sebesar 146 orang/ hari. Hasil rekomendasi yakni, dapat dikembangkan. Tiga strategi prioritas untuk rekomendasi strategi pengelolaan; melakukan koordinasi antar *stakeholder* dengan menetapkan program prioritas yang berkaitan dengan pengelolaan sumberdaya pesisir; meningkatkan keterlibatan penduduk sekitar dengan *stakeholder* dalam penyusunan konsep ekowisata secara holistik; dan memberi pelatihan dan pinjaman modal usaha kepada penduduk untuk mendukung kegiatan ekowisata.

Kata Kunci: Ekowisata, Mangrove, IKW, Daya Dukung Wisata, Daya Dukung Kawasan.

*Study of Potential on Tracking Mangrove Bungkutoko Island, Kendari,
Southeast Sulawesi for Ecotourism Management Strategy*

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ABSTRACT

Potential study on ecotourism area at Tracking Mangroves Bungkutoko Island, Kendari, Southeast Sulawesi was identified through physical potencies and social potencies to determined ecotoursim management strategy. Research purposes; 1) assess the potential of ecotourism, 2) assess the carrying capacity of tourism, 3) assess the suitability between tourism potential and carrying capacity, and 4) analyze the ecotourism management strategy Tracking mangrove in Bungkutoko Island, Kendari, Southeast Sulawesi.

Data collected by aerial photography, literature study, interview, observation. Types of data are primary and secondary data. Primary data encompassed physical potential of mangrove ecosystem, Travel Suitability Index value, Physical Carrying Capacity, Effective Carrying Capacity, Area Support Capacity. Social potential collected through questionnaires from residents and tourists, the results of data analysis of stakeholder interviews as well as local government policies. Secondary data obtained from institutions / agencies, then analyzed by descriptive qualitative.

Mangrove diversity includes 9 species of true mangrove. Travel suitability index of plot I equal to 53.85, plot II equal to 51.28, and plot III equal to 53.85. All plots are categorized as Quite Suitable (S2) for ecotourism development. Physical Carrying Capacity (PCC) reaches 7.285 people/ day, Effective Carrying Capacity (ECC) value of 1.324 visits / day. Area Support Capacity of 146 people / day. The result of recommendation is can be developed. Management strategy recommendations consists three priority strategies i.e.; coordinate among stakeholders by establishing priority programs related to coastal resource management; increase the involvement of local community with stakeholders in the preparation of ecotourism concept holistically; provide training and business capital loans to the local community to support ecotourism activities.

Keywords: Ecotourism, Mangrove, Travel Suitability Index, Tourism Carrying Capacity, Area Support Capacity.