

## TABLE OF CONTENTS

RATIFICATION PAGE .....	ii
AUTHENTICITY STATEMENT .....	iii
ACKNOWLEDGEMENT .....	iv
TABLE OF CONTENTS .....	vi
LIST OF TABLES .....	vii
LIST OF FIGURES .....	viii
LIST OF ATTACHMENT .....	ix
ABBREVIATION .....	x
ABSTRACT .....	xii
CHAPTER I INTRODUCTION .....	1
A. Background .....	1
B. Problem Formulation .....	2
C. Research Question .....	3
D. Study Objective .....	3
E. Study Originality .....	3
F. Study Benefits .....	4
CHAPTER II LITERATURE REVIEW .....	5
A. Literature Review .....	5
B. Theoretical Framework .....	25
C. Conceptual Framework .....	26
D. Hypothesis .....	26
CHAPTER III RESEARCH METHOD .....	27
A. Study Design .....	27
B. Study Setting .....	27
C. Study Population .....	27
D. Sample Size .....	28
E. Study Variables .....	29
F. Operational Definition .....	29
G. Research Flow .....	33
H. Data Analysis .....	33
I. Ethical Consideration .....	34
CHAPTER IV RESULT AND DISCUSSION .....	35
A. Research Result .....	35
B. Discussion .....	41
CHAPTER V CONCLUSION AND SUGGESTION .....	49
A. Conclusion .....	49
B. Suggestion .....	49
REFERENCES .....	50
ATTACHMENT .....	56