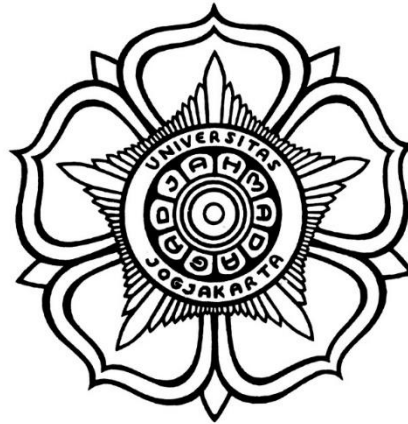


## **KONSTRUKSI SKALA LOSS AVERSION (SLA)**

### **THESIS**



**MUHAMAD ARIF SAEFUDIN**  
**19/453057/PPS/03850**

**PROGRAM STUDI MAGISTER PSIKOLOGI**  
**FAKULTAS PSIKOLOGI**  
**UNIVERSITAS GADJAH MADA**  
**YOGYAKARTA**  
**2022**