

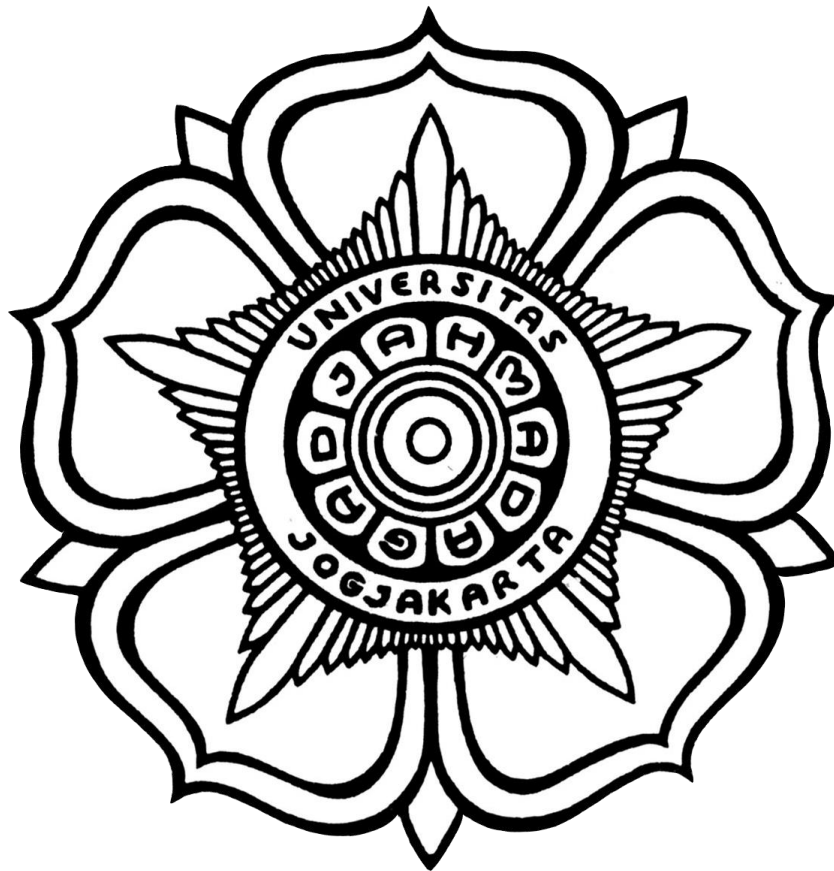
**FACTORS AFFECTING INTENTION  
BEHAVIOR TO USE *GOPAY*:  
CASE OF MICRO AND SMALL ENTERPRISE  
FOOD AND BEVERAGE IN JAKARTA**

Undergraduate Thesis

To Partially Fulfil the Requirement to Attain Bachelor's Degree  
Accounting Bachelor Degree Program

Supervisor:

Didi Achjari, Prof. Dr., M.Com., Ak., CA.,



Created:

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**ACCOUNTING BACHELOR DEGREE PROGRAM  
FACULTY OF ECONOMIC AND BUSINESS  
GADJAH MADA UNIVERSITY  
2021**