

## INTISARI

Penelitian berjudul “Tindak Tutur dalam Kursi Kosong Mata Najwa: Kajian Pragmatik” merupakan penelitian yang menganalisis tindak tutur yang digunakan oleh Najwa Shihab dalam sebuah talkshow Mata Najwa episode Kursi Kosong. Penelitian ini bertujuan untuk menguraikan bentuk dan jenis tindak tutur, serta menjelaskan strategi tutur yang terdapat dalam Kursi Kosong Mata Najwa.

Penelitian ini mengkaji dan menganalisis data secara objektif yang kemudian dipaparkan secara deskriptif. Data penelitian diambil dari kanal YouTube Najwa Shihab yang diunggah pada tanggal 28 September 2020. Video ini diolah dengan teknik simak dan catat yang kemudian menghasilkan data transkripsi. Metode penelitian yang digunakan ialah metode padan pragmatis dengan menggunakan teknik pilah unsur tertentu.

Hasil penelitian menunjukkan bahwa dalam episode Kursi Kosong Mata Najwa ditemukan tiga jenis tindak tutur, yakni lokusi, ilokusi, dan perlokusi. Selanjutnya, berdasarkan beban fungsional ditemukan tiga jenis fungsi tindak tutur, yakni tindak tutur representatif, ekspresif, dan direktif. Sedangkan berdasarkan strategi tutur, ditemukan enam tindak tutur, antara lain tindak tutur langsung, tidak langsung, literal, tidak literal, langsung literal, dan tidak langsung literal.

Kata kunci: Pragmatik, tindak tutur, Mata Najwa.

## ABSTRACT

The research entitled "Speech Actions in Mata Najwa's Empty Chair: A Pragmatic Study" is a study that analyzes the speech acts used by Najwa Shihab in a talk show Mata Najwa episode of the Empty Chair. This study aims to describe the forms and types of speech acts, as well as to explain the speech strategies contained in the Empty Chair of Mata Najwa.

This study examines and analyzes the data objectively which is then presented descriptively. The research data was taken from Najwa Shihab's YouTube channel which was uploaded on September 28, 2020. This video was processed using a listening and recording technique which then produces transcription data. The research method used is a pragmatic equivalent method by using certain elemental sorting techniques.

The results showed that in the episode of Kursi Empty Mata Najwa found three types of speech acts, namely locutionary, illocutionary, and perlocutionary. Furthermore, based on functional load, three types of speech act functions were found, namely representative, expressive, and directive speech acts. Meanwhile, based on the speech strategy, six speech acts were found, including direct, indirect, literal, non-literal, direct literal, and indirect-literal speech acts.

**Keywords:** Pragmatics, speech acts, Mata Najwa.