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ONLINE, SOCIAL MEDIA, AND MOBILE MARKETING ENGAGEMENT AS DRIVERS OF BRAND LOVE IN SPORT TEAMS: CASE FOR PERSERIKATAN SEPAKBOLA SLEMAN
CHRISTOPHER ACHILLES, Bayu Aji Aritejo, S.E., M.M., M.Si., Ph.D.
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TABLE OF CONTENTS

PREFACE i

ACKNOWLEDGEMENTS ii

ABSTRACT 1

CHAPTER I: INTRODUCTION 2

1.1 Background 2
1.2 Research Problem 8
1.3 Research Questions 9
1.4 Research Objective 10
1.5 Research Benefits 10
1.6 Research Scope 11
1.6.1 Research Model 11
1.6.2 Research Object 11
1.6.3 Research Location 11
1.6.4 Research Time 11
1.7 Systematic Writing 12

CHAPTER II: LITERATURE REVIEW AND HYPOTHESES DEVELOPMENT 13

2.1. Literature Review 13
2.1.1 Brand Love 13
2.1.2 Online Marketing 14
2.1.2.1 Website Engagement 15
2.1.3 Social Media Marketing Engagement 15
2.1.3.1 Twitter Engagement 16
2.1.3.2 Instagram Engagement 17
2.1.4 Mobile Marketing Engagement 18
2.2 Hypotheses Development 19
2.2.1 The Effect of Online Marketing Engagement as Drivers of Brand Love 19
2.2.2 The Effect of Social Media Marketing Engagement via Twitter as Drivers of Brand Love 20
2.2.3 The Effect of Social Media Marketing Engagement via Instagram as Drivers of Brand Love 22
2.2.4 The Effect of Mobile Marketing Engagement as Drivers of Brand Love 22
2.3 Research Model 24

CHAPTER III: RESEARCH METHODS 25

3.1 Research Design 25
3.2 Population and Sample 25

UNIVERSITAS GADJAH MADA
ONLINE, SOCIAL MEDIA, AND MOBILE MARKETING ENGAGEMENT AS DRIVERS OF BRAND LOVE IN SPORT TEAMS: CASE FOR PERSERIKATAN SEPAKBOLA SLEMAN
CHRISTOPHER ACHILLES, Bayu Aji Aritejo, S.E., M.M., M.Si., Ph.D.
Universitas Gadjah Mada, 2022 | Diunduh dari http://etd.repository.ugm.ac.id/

3.3 Data Collection Methods 26
3.4 Operational Variable Definition and Measures 27
3.4.1 Dependent Variable - Brand Love 27
3.4.2 Independent Variable - Online Marketing Engagement 28
3.4.3 Independent Variable - Social Media Marketing Engagement via Twitter and Instagram 29
3.4.4 Independent Variable - Mobile Marketing Engagement 31
3.5 Sampling Design 32
3.5.1 Sampling Method 32
3.5.2 Sample Size 32
3.6 Research Instrument 33
3.7 Research Instruments Test 33
3.7.1 Validity Test 34
3.7.2 Reliability Test 34
3.7.3 Instrument Pretest 34
3.8 Data Analysis 35
3.8.1 Data Analysis Method 35
3.8.2 Classical Assumption Test 36
3.8.2.1 Multicollinearity Test 36
3.8.2.2 Hypotheses Testing 36
3.8.2.3 Level of Significance 38

CHAPTER IV: DATA ANALYSIS 39
4.1 Data collection results 39
4.2 Characteristics of Respondents 40
4.2.1 Gender 40
4.2.2 Age 41
4.2.3 Monthly Income 42
4.2.4 Fans of PS Sleman 43
4.2.5 Indonesia National Football Enthusiast 43
4.2.6 Internet User 44
4.2.7 Twitter User 45
4.2.8 Instagram User 45
4.2.9 PS Sleman Official Application User 46
4.3 Validity Test 47
4.3.1 Content Validity 47
4.3.2 Construct Validity 47
4.4 Reliability Test 51
4.5 Descriptive Statistics 53

ONLINE, SOCIAL MEDIA, AND MOBILE MARKETING ENGAGEMENT AS DRIVERS OF BRAND LOVE IN SPORT TEAMS: CASE
FOR PERSERIKATAN SEPAKBOLA SLEMAN
CHRISTOPHER ACHILLES, Bayu Aji Aritejo, S.E., M.M., M.Si., Ph.D.
Universitas Gadjah Mada, 2022 | Diunduh dari http://etd.repository.ugm.ac.id/

4.6 Multicollinearity Test 56
4.7 Hypotheses Test 57
4.7.1 Multiple Linear Regression Analysis 57
4.8 Discussion 59
4.8.1 Online Marketing Engagement has Positive Effect on Brand Love 59
4.8.2 Social Media Marketing Engagement via Twitter has a Positive Effect on Brand Love 60
4.8.3 Social Media Marketing Engagement via Twitter has a Positive Effect on Brand Love 61
4.8.4 Mobile Marketing Engagement has a Positive Effect on Brand Love 62

CHAPTER V: CONCLUSIONS AND RECOMMENDATIONS 63
5.1 Conclusion 63
5.2 Managerial Implications 64
5.3 Research Limitations 65
5.4 Suggestion for Future Research 66

References 67

APPENDIX 1 75

APPENDIX 2 80

APPENDIX 3 84

APPENDIX 4 89

APPENDIX 5 90

APPENDIX 6 91

UNIVERSITAS
GADJAH MADA
ONLINE, SOCIAL MEDIA, AND MOBILE MARKETING ENGAGEMENT AS DRIVERS OF BRAND LOVE IN SPORT TEAMS: CASE FOR PERSERIKATAN SEPAKBOLA SLEMAN
CHRISTOPHER ACHILLES, Bayu Aji Aritejo, S.E., M.M., M.Si., Ph.D.
Universitas Gadjah Mada, 2022 | Diunduh dari http://etd.repository.ugm.ac.id/

LIST OF TABLES

Table 3.1 Items of Online Marketing Engagement 29
Table 3.2 Items of Twitter Engagement 30
Table 3.3 Items of Instagram Engagement 30
Table 3.4 Items of Mobile Marketing Engagement 31
Table 4.1 Respondent Characteristics According to Gender 40
Table 4.2 Respondent Characteristics According to Age 41
Table 4.3 Respondent Characteristics According to Monthly Income/Allowance 42
Table 4.4 Respondents Characteristics According to Who are Fans of Perserikatan Sepakbola Sleman 43
Table 4.5 Respondents Characteristics According to Who are Indonesian National Football Enthusiast 43
Table 4.6 Respondents Characteristics According to Who are Users of Internet 44
Table 4.7 Respondents Characteristics According to Who are Users of Twitter 45
Table 4.8 Respondents Characteristics According to Who are Users of Instagram 45
Table 4.9 Respondents Characteristics According to Who are Users of PS Sleman Official Application User 46
Table 4.10 KMO and Bartlett’s Test 48
Table 4.11 Rotated Component Matrix 49
Table 4.12 below shows that the Cronbach's Alpha coefficient of each measuring 51
Table 4.13 Descriptive Statistics Results 53
Table 4.14 Multicollinearity Test 56
Table 4.15 Multiple Linear Regression Results 57

UNIVERSITAS
GADJAH MADA
ONLINE, SOCIAL MEDIA, AND MOBILE MARKETING ENGAGEMENT AS DRIVERS OF BRAND LOVE IN SPORT TEAMS: CASE FOR PERSERIKATAN SEPAKBOLA SLEMAN
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Universitas Gadjah Mada, 2022 | Diunduh dari http://etd.repository.ugm.ac.id/

LIST OF FIGURES

Figure 2.1. Research Model 24