



## Table of Contents

DEFYING AUTHORITARIAN RULE WITH TRANSNATIONAL FORCES: HOW #MILKTEAALLIANCE BREWS DEMOCRACY IN THAILAND .....	i
ACKNOWLEDGEMENTS .....	iv
ABSTRACT .....	vi
Table of Contents .....	viii
LIST OF ABBREVIATIONS .....	x
CHAPTER I:.....	1
Introduction.....	1
1.1    Background.....	1
1.2    Research Question .....	2
1.3    Theoretical & Conceptual Frameworks: <i>Power Consent Theory</i> , Scale shift through <i>Diffusion/Emulation</i> pathway, and <i>Political Opportunity</i> .....	2
1.4    Main Argument.....	4
1.5    Research Method.....	5
1.6    Organization of Thesis .....	5
CHAPTER II: .....	7
Understanding the Dysfunctionality of Thailand's Democracy .....	7
2.1    The Holy Trinity of Thailand.....	7
2.2 <i>Lèse-majesté</i> Law.....	9
2.3    2006 Coup D'état: The Start of It All.....	10
2.4    2010 Protest: The Biggest Casualties .....	11
2.5    2014 Coup D'état: The Continuation.....	12
2.6    Student Protest and #MilkTeaAlliance: The Rising Trend of Nonviolent Strategies to Reinforce Democracy.....	13
CHAPTER III:.....	16
Analyzing The Role of #MilkTeaAlliance in Thailand's 2020 Anti-Government Protest .....	16
3.1    Internet and Social Movement: The Diffusion of Pro-Democracy Movement .....	17
3.2    Thailand's Parallel Strategies with Hong Kong's 2019 Protest: The Emulation of Nonviolent Actions .....	20
3.3    The Lack of Political Opportunities: A Limitation from #MilkTeaAlliance's Influence .....	30
CHAPTER IV: .....	33
Conclusion.....	33
BIBLIOGRAPHY .....	36