

ABSTRAK

Skripsi karya ini membahas mengenai *doxing* dalam bentuk drama radio/audio dari sudut pandang manajemen produksi. Penelitian bertujuan untuk meningkatkan pemahaman masyarakat mengenai *doxing* melalui drama radio/audio. *Doxing* dipilih berdasarkan fenomena sosial yang kerap terjadi di lingkungan sekitar, namun tidak disadari jika fenomena tersebut masuk ke dalam ranah kejahatan siber. Menjalankan fungsi manajemen ketika melakukan produksi menjadi kunci utama terciptanya hasil karya yang optimal. Fungsi perencanaan (*planning*), pengorganisasian (*organizing*), pengoordinasian/pengarahan (*leading*), dan pengawasan (*controlling*) harus dimaksimalkan mulai dari praproduksi hingga pascaproduksi. Drama radio/audio ini disupervisi oleh Ella Arlika dengan judul *Dunia 'Maya'*, dan berupa lima episode, satu episode pengenalan, dan satu trailer dengan total durasi 71 menit. Pendistribusian drama radio/audio ini melalui dua platform, yaitu Geronimo 106.1 FM Yogyakarta dan Spotify.

Kata kunci: Drama radio, *doxing*, manajemen produksi

ABSTRACT

This thesis discusses doxing in the form of radio/audio drama from the point of view of production management. The research aims to increase public understanding of doxing through radio/audio drama. Doxing was chosen based on social phenomena that often occur in the surrounding environment, but they are not realized if this phenomenon is included in the realm of cyber crime. Performing management functions when carrying out production is the main key to creating optimal work results. The functions of planning, organizing, leading, and controlling must be maximized from pre-production to post-production. This radio/audio drama is supervised by Ella Arlika with the title Dunia 'Maya', and consists of five episodes, one introductory episode, and one trailer with a total duration of 71 minutes. The radio/audio distribution of this drama is through two platforms, namely Geronimo 106.1 FM Yogyakarta and Spotify.

Keywords: radio drama, doxing, production management