

DAFTAR PUSTAKA

Ahmad, S. Z., Abu Bakar, A. R., Faziharudean, T. M., & Mohamad Zaki, K. A. (2015).

An empirical study of factors affecting *e-commerce* adoption among small-and medium-sized enterprises in a developing country: Evidence from Malaysia. *Information Technology for Development*, 21(4), 555-572.

Al-Qirim, N. (2006). The role of the government and *e-commerce* adoption in small businesses in New Zealand. *International Journal of Internet and Enterprise Management*, 4(4), 293-313.

Andersen, K. V., Björn-Andersen, N., & Dedrick, J. (2003). Governance initiatives creating a demand-driven *e-commerce* approach: The case of Denmark. *The information society*, 19(1), 95-105.

Anggoro, Anastasia. _17 January 2018. *Kolaborasi Kemenperin dan Marketplace Hasilkan E-smart IKM* diakses dari <https://swa.co.id/swa/trends/kolaborasi-kemenperin-dan-marketplace-hasilkan-e-smart-ikm> pada 5 September 2018

Bartlett, J.E., Kotrlik, J.W. and Higgins, C.C. (2001) Organizational Research: Determining Appropriate Sample Size in Survey Research. *Information Technology, Learning, and Performance Journal*, 19, 43-50.

- Corbitt, B. J., & Thanasankit, T. (2002). Acceptance and Leadership--Hegemonies of *E-commerce* Policy Perspectives. *Prometheus*, 20(1), 39-57.
- CSIS. (2018). *Pengaruh Internet dan media sosial terhadap usaha mikro daerah di Indonesia* diakses dari <https://theconversation.com/pengaruh-internet-dan-media-sosial-terhadap-usaha-mikro-daerah-di-indonesia-102206> pada 6 September 2018
- Deloitte Access Economics. (2015). *Meningkatnya Keterlibatan UKM Secara Digital Dapat Mengangkat Pertumbuhan Ekonomi Indonesia Sebesar 2%* diakses dari <https://www2.deloitte.com/id/en/pages/financial-advisory/articles/smes-powering-indonesia-success-report.html> pada 6 September 2018
- Dubelaar, C., Sohal, A., & Savic, V. (2005). Benefits, impediments and critical success factors in B2C E-business adoption. *Technovation*, 25(11), 1251-1262.
- Ghobakhloo, M., Arias-Aranda, D., & Benitez-Amado, J. (2011). Adoption of *e-commerce* applications in SMEs. *Industrial Management & Data Systems*, 111(8), 1238-1269.
- Gibbs, J. L., & Kraemer, K. L. (2004). A cross-country investigation of the determinants of scope of e-commerce use: an institutional approach. *Electronic markets*, 14(2), 124-137.
- Govindaraju, R., & Chandra, D. R. (2011, May). *E-commerce* adoption by Indonesian small, medium, and micro enterprises (SMMEs): Analysis of goals and barriers.

In *Communication Software and Networks (ICCSN)*, 2011 IEEE 3rd International Conference on (pp. 113-117). IEEE.

Hashim, N. A. (2011). *E-commerce* and government policy initiatives for Malaysian SMEs: the need for assessment. *Science and Public Policy*, 38(10), 807-816.

Iacovou, C. L., Benbasat, I., & Dexter, A. S. (1995). Electronic data interchange and small organizations: Adoption and impact of technology. *MIS quarterly*, 465-485.

Kartiwi, M. (2006). Case studies of *e-commerce* adoption in Indonesian SMEs: The evaluation of strategic use. *Australasian Journal of Information Systems*, 14(1).

Kartiwi, M., MacGregor, R., & Bunker, D. (2006). Electronic commerce adoption barriers in Indonesian small medium-sized enterprises (SMEs): An exploratory study.

King, J. L., Gurbaxani, V., Kraemer, K. L., McFarlan, F. W., Raman, K. S., & Yap, C. S. (1994). Institutional factors in information technology innovation. *Information systems research*, 5(2), 139-169.

Kontan.co.id. Selasa 7 Agustus 2018. e-Smart IKM, Implementasi Industri Kecil Era Industri 4.0 diakses dari <https://industri.kontan.co.id/news/e-smart-ikm-implementasi-industri-kecil-era-industri-40> pada 5 September 2018

Kraemer, K., Gibbs, J., & Dedrick, J. (2002). Environment and policy factors shaping *e-commerce* diffusion: A cross-country comparison. *ICIS 2002 Proceedings*, 30.

Kurnia, S. (2006, July). *E-commerce* adoption in developing countries: an Indonesian study. In *San Diego international systems conference* (pp. 14-16).

Kurniawan, Anto. Jum'at, 30 Maret 2018. Fasilitas Usaha Kecil di *Marketplace*

Dengan e-Smart IKM diakses dari

<https://ekbis.sindonews.com/read/1293809/34/fasilitas-usaha-kecil-di-marketplace-dengan-e-smart-ikm-1522336313> pada 5 September 2018

Linggaputri, C., Surjandari, I., & Hidayatno, A. (2018, April). Micro enterprise and *e-commerce platform*: Literature review and agenda for future research. In *2018 5th International Conference on Industrial Engineering and Applications (ICIEA)*(pp. 38-48). IEEE.

MacGregor, R. C., & Vrazalic, L. (2005). A basic model of electronic commerce adoption barriers: A study of regional small businesses in Sweden and Australia. *Journal of small business and enterprise development*, 12(4), 510-527.

Mohammed, J. A., Almsafir, M. K., & Alnaser, A. S. M. (2013). The Factors That Affects *E-commerce* Adoption in Small and Medium Enterprise': A. *Australian Journal of Basic and Applied Sciences*, 7(10), 406-412.

Molla, A., & Licker, P. S. (2005). eCommerce adoption in developing countries: a model and *instrument*. *Information & management*, 42(6), 877-899.

Muhidin, Sambas Ali., & Abdurrahman, M., (2007). *Analisis Korelasi, Regresi dan Jalur Dalam Penelitian*. Bandung: CV Pustaka Setia.

- Nugroho, M. A., Susilo, A. Z., Fajar, M. A., & Rahmawati, D. (2017). Exploratory Study of SMEs Technology Adoption Readiness Factors. *Procedia Computer Science*, 124, 329-336.
- Papazafeiropoulou, A. and Pouloudi, A., "The Government's Role in Improving Electronic Commerce Adoption" (2000). ECIS 2000 Proceedings. 188.
- Poon, S., & Swatman, P. M. (1999). An exploratory study of small business Internet commerce issues. *Information & management*, 35(1), 9-18.
- Putra, Idris Rusadi. Selasa, 3 Juli 2018. *Workshop e-Smart IKM, Kemenperin Ingin Industri Kecil Manfaatkan E-commerce* diakses dari <https://www.merdeka.com/uang/gelar-workshop-e-smart-ikm-kemenperin-ingin-industri-kecil-manfaatkan-e-commerce.html> pada 5 September 2018
- Rahayu, R., & Day, J. (2015). Determinant factors of *e-commerce* adoption by SMEs in developing country: evidence from Indonesia. *Procedia-Social and Behavioral Sciences*, 195, 142-150.
- Rahayu, R., & Day, J. (2017). *E-commerce* adoption by SMEs in developing countries: evidence from Indonesia. *Eurasian Business Review*, 7(1), 25-41.
- Ramdansyah, A. D., & Taufik, H. E. R. (2017). Adoption Model of *E-commerce* from SMEs Perspective in Developing Country Evidence—Case Study for Indonesia. *European Research Studies*, 20(4B), 227-243.
- Rashid, M. A. (2001). *E-commerce* technology adoption *framework* by New Zealand small to medium size enterprises.

Scupola, A. "Government Intervention in SMEs *E-commerce* Adoption: An Institutional Approach" (2003a). PACIS 2003 Proceedings. 13.

Scupola, A. (2003b). The adoption of Internet commerce by SMEs in the south of Italy: An environmental, technological and organizational perspective. *Journal of Global Information Technology Management*, 6(1), 52-71.

Sekaran, Uma. (2006). *Metodologi Penelitian Untuk Bisnis*. Jakarta: Salemba Empat

Stockdale, R., & Standing, C. (2004). Benefits and barriers of electronic *marketplace* participation: an SME perspective. *Journal of Enterprise Information Management*, 17(4), 301-311.

Sunyoto, Danang. (2011). Analisis Regresi dan Uji Hipotesis. Yogyakarta: PT Buku Seru.

Tilik.id. Selasa, 8 Mei 2018. Industri Kecil Menengah Rambah *Marketplace* melalui e-Smart IKM diakses dari <http://www.tilik.id/read/2018/05/08/929/industri-kecil-menengah-rambah-marketplace-melalui-e-smart-ikm> pada 5 September 2018

Vega, A., Chiasson, M., & Brown, D. (2008). Extending the research agenda on diffusion: the case of public program interventions for the adoption of e-business systems in SMEs. *Journal of Information Technology*, 23(2), 109-117.

Wymer, S. A., & Regan, E. A. (2005). Factors influencing e-commerce adoption and use by small and medium businesses. *Electronic markets*, 15(4), 438-453.

Yaseen, H., Dingley, K., Alhusban, M. D., & Alhosban, A. (2017). *E-commerce Adoption Model for Traditional Retailers in Developing Countries*.

Zhang, C., Cui, L., Huang, L., & Zhang, C. (2007, June). Exploring the Role of Government in Information Technology Diffusion. In *IFIP International Working Conference on Organizational Dynamics of Technology-Based Innovation* (pp. 393-407). Springer, Boston, MA.

Zhu, L., & Thatcher, S. (2010). National information ecology: A new institutional economics perspective on global *e-commerce* adoption. *Journal of Electronic Commerce Research*, 11(1).