



DAFTAR PUSTAKA

- Anthony, R.N. dan Govindarajan, V. (1995). *Management Control System*. 8th edition. Irvin mc. Graw hills. Boston.
- Campbell, A., and Yeung, S. (1991). *Creating a sense of mission. Long Range Planning*, 24(4) pp.10-20. Oxford: Pergamon Press.
- Carpenter, M.A. & Sanders, W.G. (2007). *Strategic Management, A Dynamic Perspective: Concepts & Cases* (2nd ed.). Upper Saddle River, NJ: Pearson Education.
- Collins, J.C. and Porras, J.I. (1996). *Building your company's vision. Harvard Business Review*, September-October: 65-77.
- Cooper, D.R. & Shindler, P.S. 2011. *Business Research Methods (11th edition)*, MC. Graw Hill International Edition.
- Creswell, J. W. and Miller, D. L. 2000. *Determining Validity in Qualitative Inquiry. Theory into Practice*, Vol. 39, No. 3 Summer 2000, College of Education, The Ohio State University.
- David, R.F. (2013). *Strategic Management Concepts & Cases*. Pearson Academic; 15th edition
- Fiegenbaum, A., & Thomas, H. (1995). *Strategic Groups Reference Group theory, Modeling and Empirical Examination of Industry and Competitive Strategy*. Strategic Management Journal.
- Handayani, F.E. (2013). *Identifikasi Critical Success Factors sebagai Pendukung dalam Mencapai Keunggulan Bersaing*. Jurnal Ilmu dan Riset Akuntansi 2(9) : 3-8.
- Hariadi, B. (2004). *Manajemen Strategi “Perumusan Strategi Untuk Memenangkan Bisnis”*, Cetakan Pertama. Bayumedia Publishing. Malang
- Hunger, J.D, & Wheelen, T.L. (1996). *Manajemen Strategis*. Yogyakarta: CV. Andi Offset.
- Husein, U. (2008). *Metode Penelitian Untuk Skripsi dan Tesis Bisnis*. Jakarta. PT Rajagrafindo Persada.
- Kim, W.C., dan Mauborgne, R. (2005). *Blue ocean strategy: from teory to practice*. *California Management Review*, 47(3):105-121.
- Kodrat, David Sukardi. 2009. *Manajemen Distribusi*. Yogyakarta: Graha Ilmu
- Kotler, Amstrong. 2001. *Prinsip-prinsip pemasaran*, Edisi keduabelas, Jilid 1. Erlangga, Jakarta.



Kotler, Philip; Armstrong, Garry, 2008. *Prinsip-prinsip Pemasaran*, Jilid 1, Erlangga, Jakarta.

Kuncoro, M. (2006). *Strategi Bagaimana Meraih Keunggulan Kompetitif*. Erlangga.

Lestari, Endah Prapti. 2011. *Pemasaran Strategik Bagaimana Meraih Keunggulan Kompetitif*. Graha Ilmu, Yogyakarta.

Pearce, J. A., dan Robinson, R.B (2008). *Strategic Management: Formulation, Implementation and Control*, (10th ed). New York: McGrawHill.

Porter, M.E. (1980). *Competitive Strategy: Techniques for analyzing Industries and Competitor*. The Free Press Mc Millan Inc. NewYork

Porter, M.E. (2005). *Comptitive Asvantage, Creating and Sustaining Superior Performance*. New York: The Free Press

Porter, Michael E. (2008), *Competitive Strategy: Techniques For Analyzing Industries and Competitors*, The Free Press.

PT KBN (2015), *Rencana Jangka Panjang Perusahaan 2015-2019*, Dokumen Internal PT Kawasan Berikat Nusantara (Persero).

Simchi-levi, D., Kaminsky, P. dan Simchi-levi, E., 2008. *Designing and Managing The supply Chain Third.*, Mc Graw Hill.

Start, Daniel and Hovland, Ingie (2007), *SWOT Analysis and Tools For Policy Impact*, Paper Publication Overseas Development Institute 2004, London

Thompson, A.A, Strickland, A.J., and Gamble, J.E. (2005), *Crafting and Executing Strategy*. McGraw-Hill International Edition.

Thompson, A.A., Strickland III, A.J. and Gamble, J.E. (2016). *Crafting and Executing Strategy: The Quest for Competitive Advantage: Concepts and Cases*, 17th edition. McGraw-Hill.

Thompson, Arthur A., Strickland, A. J., and Gamble, J. A. (2010). *Crafting and Executive Strategy: The Quest for Competitive Advantage: Concept and Cases*. 17th ed. New York: Mc Graw-Hill.

Tripomo (2005). *Strategi Manajemen*. Edisi Pertama. Bayumedia Publishing. Malang.

<http://www.BPS.go.id>