

DAFTAR PUSTAKA

- Cooper, Donald R., Pamela S. Schindler, 2006. *Business Research Methods*. Ninth edition. McGraw-Hill Companies, Inc., New York, NY 10020.
- Besanko, D, David Dranove, Mark Shanley, Scott Schaefer. 2003. *Economics of Strategy*. Third Edition. John Wiley & Sons, Inc. USA.
- David, F.R. 2006. *Strategic Management: Konsep*. Edisi 10. Salemba Empat. Jakarta.
- Dewitt & Company Incorporated. March 2007. *2006 Benzene Annual*. Houston, Texas, U.S.A.
- Dewitt & Company Incorporated. June 2006. *2005-2006 Toluene – Xylenes Annual*. Houston, Texas, U.S.A.
- Dirgantoro, C. Januari 2004. *Manajemen Strategik: Konsep, Kasus, Dan Implementasi*. Cetakan kedua. Grasindo.
- Hamel, G & C. K. Prahalad. 1994. *Competing for The Future*. Harvard Business School Press, Boston, Massachusetts.
- Handoko, T.H. 2000. *Dasar-Dasar Manajemen Produksi dan Operasi*. Edisi I. BPFE Yogyakarta.
- Hitt, M.A, R. Duane Ireland, Robert E. Hoskisson. 2001. *Manajemen Strategis : Daya Saing & Globalisasi*. Buku 1. Salemba Empat, Jakarta.
- Hitt, M.A, R. Duane Ireland, Robert E. Hoskisson. 2002. *Manajemen Strategis : Daya Saing & Globalisasi*. Buku 2. Salemba Empat, Jakarta.
- Ibrahimsyah. 05 April 2008. *Siapa Mau Beli Tuban Petro?* Inilah.com
- Indonesian Chemical Industries Club. 2001. *Pengembangan Industri Petrokimia di Indonesia*. Jakarta.
- Kotler, P. . 2003. *Marketing Management*. Eleventh edition. Prentice Hall, Pearson Education, Inc., Upper Saddle River, New Jersey, 07458.



Majalah Trust. April 2008. *Tuban Akhirnya (akan) Berpindah Tangan* .
No. 24 Tahun VI, 7-13. Jakarta

Mintzberg, H, Bruce Ahlstrand and Joseph Lampel, 1998, *Strategy Safari* ,
A Guided Tour Through The Wilds of Strategic Management. The
Free Press, A Division of Simon & Schuster Inc., 1230 Avenue of the
America, New York, NY 10020.

Porter, M. E. 1998. *Competitive Strategy : Techniques for Analyzing
Industries and Competitors*. The Three Press , A Division of Simon &
Schuster Inc. 1230 Avenue of the Amiraicas, New York, NY 10020.

Porter, M. E. 1998. *Competitive Advantage: Creating and Sustaining
Superior Performance*. The Three Press , A Division of Simon &
Schuster Inc. 1230 Avenue of the Amiraicas, New York, NY 10020.

PT. Perusahaan Pengelola Aset (PPA) Persero. September 2005. *Investment
Opportunity*. Jakarta.

Sinar Harapan Selasa, 2 Juli 2002 , *Proyek Petrochemical Dilanjutkan
Industri Hilir Akan Berkembang*. Jakarta.

Tempo Interaktif. Selasa, 18 Maret 2008. *Pengembangan Petrokimia
Terganjak Harga Minyak*. Jakarta.

Tempo Interaktif. Jum'at, 18 April 2008 *Pertamina Dilarang Beli Tuban
Petro dari Silakencana*. Jakarta

Thompson, A.A and A.J. Strickland III, 2001, *Strategic Management:
Concepts & Cases*, Twelfth Edition, 1221 Avenue of America
McGraw-Hill/ Irwin Inc, New York , NY 100020.

Thompson, A.A.Jr, A.J. Strickland III and J. E. Gamble, 2005, *Crafting and
Executing Strategy, The Quest for Competitive Advantage, Concepts
& Cases*, 14th edition, McGraw Hill, Inc, 1221 Avenue of America,
New York, NY 100020.

Umar H. 2003. *Strategic Management in Action*. PT. Gramedia Pustaka
Utama, Jakarta.

Usmara, A. 2006. *Implementasi Manajemen Strategik : Kebijakan dan Proses*.
Amara Books, Cetakan pertama .

Vebri, H & Ruisa Khoiriyah. 23 April 2008. *PPA Ultimatum Silat,
Pertamina Siap Beli : Pemerintah menargetkan penjualan 70%
saham Tuban Petro selesai September*. Kontan.