



DAFTAR PUSTAKA

- Amini, M. & Li, H., 2011, Supply chain configuration for diffusion of new products: An integrated optimization approach, *Omega*, vol. 39, pp. 313-322.
- Anis, S. & Utami, D., 2007. Optimasi Perencanaan Produksi Dengan Metode Goal Programming. *Jurnal Ilmiah Teknik Industri*, 5(3), pp.133-143.
- Assuari S., 2008, *Manajemen Produksi dan Operasi*, Jakarta, Fakultas Ekonomi Universitas Indonesia.
- Badan Ekonomi Kreatif, 2017, *Buku Data Statistik dan Hasil Survey Ekonomi Kreatif*, BEKRAF, Jakarta.
- Bhattacharya, S. dkk, 1998. Managing new product definition in highly dynamic environments. *Management Science* Vol. 44, No. 11, pp 50-64.
- Braziotis, C., dkk., 2013, Supply Chains and Suppy Network: Distinctions and overlaps, *Supply Chain Management: International Journal*, Vol.18, No.6, pp 644-652.
- Clark, K.B., 1989. Project scope and project performance: the effect of parts strategy and supplier involvement on product development, *Management Science*, Vol. 35, No. 10, pp 1247–1263.
- Eversheim, W. dkk., Simultaneous engineering approach to an integrated design and process planning. *European Journal of Operational Research*, Vol. 100, pp 327–337.
- Feng, X. dkk., 2001. An optimization model for concurrent selection of tolerances and suppliers. *Computers & Industrial Engineering*, Vol. 40, pp 15–33.
- Fine, H. dkk, 2005, Modeling tradeoffs in three-dimensional concurrent engineering: a goal programming approach, *Journal of Operations Management*, Vol.23, Issues 2-4, pp 389-403.
- Fisher, M.L., 1997. What is the right supply chain for your product? *Harvard Business School* (March–April), 105–116.
- Gilang & Siswanto, Peramalan dan Optimasi Produksi di PT X Menggunakan Mixed Integer Programming, *Jurnal Studi Manajemen dan Bisnis*, Vol.3 No.2.
- Graves, C. & Willem, P., Optimizing the Supply Chain Configuration for New Products, 2005, *Management Science*, Vol. 51, No.8, pp. 162-1180.
- Gökhan, N.M, 2007, Development of a simultaneous design for supply chain process for the optimization of the product design and supply chain configuration problem, Skripsi, University of Pittsburgh, Pennsylvania.
- Hadiguna, R.A. and Machfud, M., 2008. Model Perencanaan Produksi Pada Rantai Pasok Crude Palm Oil dengan Mempertimbangkan Preferensi Pengambil Keputusan. *Jurnal Teknik Industri*, 10(1), pp.38-38.
- Hillier, F. & Lieberman, G., 1977. Introduction to mathematical programming.
- Huang, Q. dkk., 2005, Towards integrated optimal configuration of platform products, manufacturing processes, and supply chains, *Journal of Operation Management*, Vol. 23, pp. 267-290.



- Indrajit, R.E. & Djokopranoto, 2003, *Konsep Manajemen Supply Chain : Strategi Mengelola Manajemen Rantai Pasokan Bagi Perusahaan Modern di Indonesia*, Jakarta, PT. Gramedia Widiasarana Indonesia.
- Jafarian, M. & Bashiri, M., 2014, Supply chain dynamic configuration as a result of new product development, *Applied Mathematical Modelling*, Vol. 38, pp. 1133-1146.
- Martono, R., 2015, *Manajemen Logistik Terintegrasi*, Jakarta, PP Manajemen.
- Mulyono & Shahab, 2012, *Optimasi Perencanaan Produksi Cat di PT. X dengan Metode Linear Programming*, Tugas Akhir, Program Studi Magister Manajemen Teknologi, Institut Teknologi Sepuluh Nopember, Surabaya.
- Naharisetti, P & Karimi, I.A., 2010, Supply chain redesign and new process introduction in multi purpose plant, *Chem. Eng. Sci.*, Vol. 65, pp. 2596-2607.
- Nugraha, S. W., 2015, *Industri Kreatif Yogyakarta Terus Membesar, Setahun Ada 2 Ribu Unit Baru*, <http://jogja.tribunnews.com/2015/08/07/industri-kreatif-yogyakarta-terus-membesar-setahun-ada-2-ribu-usaha-baru> (diakses online pada: 13 Mei 2018).
- Prawirosentono, S., 2001. Manajemen Operasi Analisis dan Studi Kasus. *Bumi Aksara*, Jakarta.
- Simchi-Levi, D., & Kaminskhi, P., 1999., *Designing and Managing the Supply chain*, Edisi Ketiga, Amerika Serikat, Mc Graw-Hill International.
- Statista, 2017, *Bags & Accessories Market Users in Indonesia*, <https://www.statista.com/outlook/358/120/bags-accessories/indonesia#market-users> (diakses online pada: 8 Juni 2018).
- Tama & Soepangkat, 2010, Optimasi Keuntungan Bauran Produk *Automotive Battery (Accu)* di PT Gramitrama Battery Indonesia dengan Metode *Linear Programming*, Tugas Akhir, Program Studi Magister Manajemen Teknologi, Institut Teknologi Sepuluh Nopember, Surabaya.
- Tarmizi, 2005, *Optimasi Usaha Tani Dalam Pemanfaatan Air Irigasi Embung Leubuk Aceh besar*, Tugas Akhir, Jurusan Teknik Pertanian, Fakultas Pertanian, Unsyiah, Banda Aceh.
- Toffler, A., 1980, *The Third Wave*, Amerika Serikat, Bantam Books.
- Turban dkk, 2004, *Information technology for management 4th edition*, United States, John Wiley & Sons, Inc.
- Wang, J. & Yun-Feng, 2007, A possibilistic decision model for new product supply chain design, *European Journal of Operational Research*, 177, pp. 1044-1061.
- Wibisono & Shahab, 2013, *Optimasi Pengadaan Bahan Baku Segar di PT. X dengan Metode Linear Programming*, Tugas Akhir, Program Studi Magister Manajemen Teknologi, Institut Teknologi Sepuluh Nopember, Surabaya.