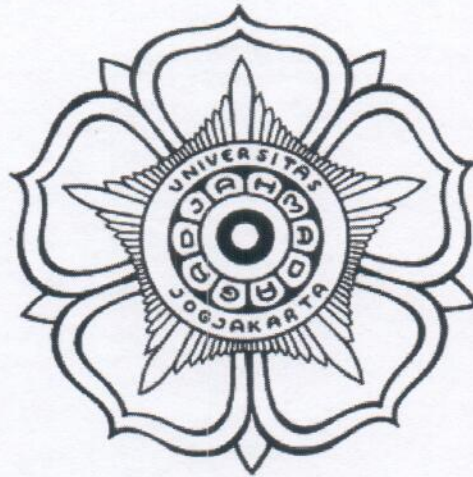


B2B PRODUCT REPOSITIONING STRATEGY OF PRODUCT POLYQUATERNIUM-X INTO ADJACENT HOMECARE MARKET

Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master in Management



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to
**FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS GADJAH MADA
2018**