

Daftar Pustaka

APJII. (2016). Penetrasi dan Perilaku Pengguna Internet Indonesia 2016. Jakarta: Asosiasi Penyelenggara Jasa Internet Indonesia.

Ariani, D.W (2014) Manajemen Operasi Jasa. Perpustakaan Digital Universitas Terbuka, Tangerang Selatan

Andam, Z Ruth (2003). E-commerce and E-business . E-Asean task force:6 diakses pada 18 Maret 2018, dari: https://upload.wikimedia.org/wikipedia/commons/e6/E-commerce_and_E-Business.pdf.

Brigham, E.F. dan Ehrhardt, M.C. (2011). Financial Management: Theory and Practice, Thirteen Edition. Boulevard, Mason, USA.

Bekraf (2018) <http://www.bekraf.go.id/berita/page/17/88-buku-panduan-pendirian-usaha-bidang-ekonomi-kreatif> diakses pada tanggal 15 Februari 2018; pukul 19:55 WIB.

BerryKitchen. (2018) https://www.berrykitchen.com/about_us/diakses pada tanggal 15 Februari 2018; pukul 19:55 WIB.

Bessant, J dan J Tidd (2011). Innovation and Entrepreneurship. West sussex. Wiley.USA.

Combe. C (2006). Introduction to e-business: Management and Strategy. Burlington:Butterworth-Henemann.

Ferrel, O.C., Hirt, G.A., dan Ferrel, L. (2016). Business A Changing World, 10thEd. Published by McGraw-Hill Education, 2 Penn Plaza, New York.

GOJEK. (2018) <https://www.go-jek.com/faq/>diakses pada tanggal 15 Februari 2018; pukul 19:55 WIB.

Heizer, J., Render, B dan Munson, C (2017). Operations Management Sustainability and Supply Chain Management, Pearson Education

Hisrich, Peters. (1995) *Entrepreneursip*. New York, USA : McGraw Hill inc, USA.

Hypstat. (2017). traffic statistics, rank, page speed website. Dallas US: <http://www.hypestat.com/>. diakses pada tanggal 15 November 2017;

Kementerian Kesehatan RI Direktorat Jenderal Kesehatan Masyarakat Direktorat Gizi Masyarakat. (2014). Pedoman Gizi Seimbang. Tersedia di <http://gizi.depkes.go.id/download/Pedoman%20Gizi/PGS%20Ok.pdf> diakses pada 15 Februari 2018.

Kulina. (2018) <https://www.kulina.id/> diakses pada tanggal 15 Februari 2018; pukul 19:55 WIB.

KBBI. (2018) <https://kbbi.kemdikbud.go.id/entri/katering> diakses pada tanggal 15 Februari 2018; pukul 19:55 WIB.

McManus, J. dan Warren, N. (2006). The Case for Measuring Tax Gap. *E-Journal of Tax Research* vol. 4, no. 1, pp. 61-79. Tersedia di [http://darp.lse.ac.uk/papersdb/McManus-Warren_\(eJTR06\).pdf](http://darp.lse.ac.uk/papersdb/McManus-Warren_(eJTR06).pdf), diakses pada 15 Februari 2018.

Mukono. (2015), Pedoman Gizi Seimbang. Erlangga, Jakarta.

Osterwalder, A. and Pigneur, Y. (2012), *Business Model Generation*. Jakarta: Elex Media Komputindo.

Permenkes no 41 tahun (2014), Kementerian kesehatan, Jakarta.

Sun Life Financial Asia Health Index .(2017) Sun Life Financial Asia Health Index 2017: *Sharp drop in Asians who feel healthy, except Indonesians that consistently gain a slight increase* tersedia di https://www.sunlife.co.id/ID/About+us/Newsroom/Press+releases/2017/Sun+Life+Financial+Asia+Health+Index+2017+Sharp+drop+in+Asians+who+feel+healthy+except+Indonesians+that+consistently++gain+a+slight+increase?vgnLocale=en_CA diakses pada tanggal 26 November 2017.

Trent, R.J. dan Monczka, R.M (2003). Cost-driven pricing: An innovative Approach for Managing supply chain costs. *An international journal supply chain forum*. Vol 4, No 1, 2003. Tersedia di <https://pdfs.semanticscholar.org/4cla/6d8f11eaed93c69baeee80a43eab1274d7cl.pdf>, diakses pada 23 Maret 2018

Thompson, A.A., Peteraf, M., Gamble, J.E., dan Strickland, A.J. (2017). *Crafting and Executing Strategy: Concepts and Readings* 21st Edition. McGraw-Hill Education International Education.

Turban, E,R. Kelly dan Potter, R.E (2000) *Introduction to information technology*: Chicago: Wiley Son.

Ulrich, K. dan Eppinger, S., D. (2015). *Product Design and*

Development, 6th Ed. McGraw-Hill Education International Education.

Wakuliner. (2018). <https://wakuliner.com/about/index/faq> diakses pada tanggal 15 Februari 2018; pukul 19:55 WIB.