

DAFTAR PUSTAKA

- Addis, M., and Holbrook, M. B. 2001. "On the conceptual link between mass customization and experiential consumption: An explosion of subjectivity". *Journal of Consumer Behavior*
- Babin, B. J., Darden, W. R., & Griffin, M. 1994. "Work and or fun: measuring hedonic and utilitarian shopping value". *The Journal of Consumer Research*, 20(4), 644-656.
- Cooper, Donald R., & Schindler, Pamela S., 2006. "Business Research Methods, 8th ed". *McGraw-Hill: New York*.
- Eggert, A., & Ulaga, W. 2002. "Customer perceived value: a substitute for satisfaction in business markets?". *Journal of Business & Industrial Marketing*, 17(2/3), 107-118
- Flint, D.J., Woodruff, R.B. and Gardial, S.F. 1997. "Customer Value Change in Industrial Marketing Relationships: A Call for New Strategies and Research" ,*Industrial Marketing Management* 26(2): 163–75.
- Geffen, D., Straub, D. W., Boudreau, M. 2000. "Structural Equation Modeling Techniques and Regression: Guidelines for research practice". *Communication of AIS-Working Paper*, 7; 1-78.
- Hartono, J. M. 2008. "Metodologi Penelitian Sistem Informasi". *Andi Offset*. Yogyakarta.
- Hartono, J. M. 2008. "Pedoman Survei Kuesioner: Mengembangkan Kuesioner, Mengatasi Bias dan Meningkatkan Respon". *Andi Offset*. Yogyakarta.
- Hartono, J. M. 2011. "Konsep dan Aplikasi Structural Equation Modeling Berbasis Varian dalam Penelitian Bisnis" *UPP STIM YKPN*. Yogyakarta.
- Holbrook, M. B., & Hirschman, E. C. 1982. "The experiential aspects of consumption: Consumer fantasies, feelings, and fun". *The Journal of Consumer Research*, 9(2), 132-140.
- Holbrook, M. B. 1994. "The nature of customer value: an anthology of services in the consumption experience" . *Service Quality: New Directions in Theory and Practice*, 21-71.

- Holbrook, M.B. 1999. "Introduction to Consumer Value", M.B. Holbrook (ed.) *Consumer Value. A Framework for Analysis and Research*, pp. 1–28. London: Routledge.
- Kalafatis, Stafros P., Lesley, Ledden., Mathioudakis, Alex. 2010. "Re-specification of the theory of consumption values". *Kingston Business School*
- Kim, H. W., Chan, H. C., & Gupta, S. 2007. "Value-based adoption of mobile internet: an empirical investigation". *Decision Support Systems*, 43(1), 111-126.
- Kleijnen, M., Wetzels, M., and De Ruyter, K. 2004. "Consumer acceptance of wireless finance". *Journal of Financial Services Marketing* (8;3)pp 206-207
- Lin, C. H., Sher. P. J., Shih. H. Y. 2005. "Past progress and future directions in conceptualizing customer perceived value". *International Journal of Service Industry Management* 16 (3–4), 2005, pp. 318–33
- Mads Bodker., Greg. G., Jonas Hedman. 2007. "The user experience of smartphone: A consumption values approach". *Copenhagen Business School*.
- Mallat, N., Rossi, M., Tuunainen, V. K., & Oorni, A. 2009. "The impact of use context on mobile services acceptance: The case of mobile ticketing". *Information & Management*, 46(3), 190-195.
- Mao, En., & Zhang, Jing. 2012. "Whats around me? Applying the theory of consumption values to understanding the use of location based service (LBS) on smatphone". *International Journal of E-Business Research*
- McKee, D., C.S. Simmers, J. Licata. 2006. "Customer self-efficacy and response to service". *Journal of Service Research* 8 (3), 2006, pp. 207–220
- Payne, A., & Holt, S. 2001. " Diagnosing Customer Value: Integrating the value process and relationship marketing". *British Journal of Management* 12(2):159- 82.
- Pihlstrom, M., & Brush, G. J. 2008. "Comparing the perceived value of information and entertainment mobile services". *Psychology and Marketing*
- Pura, M. 2005. "Linking Perceived Value and Loyalty in Location-Based Mobile Services". *Managing Service Quality*, 15(6), 509-538.

- Sanchez-Fernandez, Raquel., & Iniesta-Bonillo, Angeles. 2007. "The concept of perceived value: a systematic review of research". *University of Almeria Spain. Sage publications* Vol 7(4): 427-451
- Sekaran, U. 2006. "Research Methods for business: A skill building approach." *Wiley-India*.
- Sheth, J. N., Newman, B. I., & Gross, B. L. 1991a. "Consumption Values and Market Choices: theory and applications". *Cincinnati: South-Western Pub*.
- Sheth, J. N., Newman, B. I., & Gross, B. L. 1991b. "Why we buy what we buy: a theory of consumption values". *Journal of Business Research*, 22(2), 159-170.
- Siegler, M. 2008. "Analyst: There's a great future in iPhone apps". <http://venturebeat.com/2008/06/11/analyst-theres-a-great-future-in-iphone-apps/>
- Sweeney, J. C., & Soutar, G. N. 2001. "Consumer perceived value: The development of a multiple item scale" . *Journal of retailing*, 77(2), 203-220.
- Tarn, J. L. M. 1999. "The effects of service quality, perceived value and customer satisfaction on behavioral intentions". *Journal of Hospitality Marketing & Management*, 6(4), 31-43.
- Tseng, F. M. 2011. "Antecedents of consumers' Intentions to Upgrade their mobile phones". *Telecommunications Policy*, 35x, 13
- Turel, O., Serenko, A., & Bontis, N. 2007. "User acceptance of wireless short messaging services: Deconstructing perceived value". *Information & Management*, 44(1), 63-73.
- Turel, O., Serenko, A., & Bontis, N. 2010. "User acceptance of hedonic digital artifacts: A theory of consumption values perspective" . *Information & Management*, 47(1), 53-59.
- Venkatesh, V.F.D., Davis. 2000. "A theoretical extension of the Technology Acceptance Model: four longitudinal field studies". *Management Science* 46 (2), 2000, pp. 186–204
- Venkatesh, V., Thong, James Y., Xu, Xin. 2012. "Consumer Acceptance and Use of Information Technology: Extending The Unified Theory of Acceptance and Use of Technology". *MIS Quarterly* Vol 36 No1, pp. 157-178

Verkasalo, H., Lopez-Nicolas, C., Molina-Castillo, F. J., & Bowman, H. 2010. "Analysis of User and Non users of Smartphone Application". *Telematic and Informatics*. 27(3), 242-255.

Wang,Hsiu-Yu, Chechen Liao, & Ling-Hui Yang. 2013. "What Affects Mobile Application Use? The Roles of Consumption Values". *International Journal of Marketing Studies, Canadian Center of Science and Education*. Vol.5. No. 2.

Wu, J.H., and Wang, S. C., 2005. "What Drives Mobile Commerce?; An empirical evaluation of the revised Technology Acceptance Model". *Information and Management* (42;5), pp 719-729.

Woodruff, R. B. 1997. "Customer value: the next source for competitive advantage". *Journal of the Academy of Marketing Science*, 25(2), 139-153

Yang, Z., R.T. Peterson. 2004. "Customer perceived value, satisfaction, and loyalty: the role of switching costs". *Psychology & Marketing* 21 (10), 2004, pp. 799–822

www.dailysocial.net (diakses 4 Januari 2015)