



BIBLIOGRAPHY

- Aaker, D., Kumar, V., & Leone, R. (2011). *Marketing Research* (10th ed.). Wiley.
- Accenture. (2020). *The Rise of the Connected Home in Asia Pacific*.
https://www.thinkwithgoogle.com/_qs/documents/10517/The_Rise_of_the_Connect_ed_Home_in_APAC_2020.pdf
- Alagoz, S. M., & Hekimoglu, H. (2012). A Study on Tam: Analysis of Customer Attitudes in Online Food Ordering System. *Procedia - Social and Behavioral Sciences*, 62, 1138–1143. <https://doi.org/10.1016/j.sbspro.2012.09.195>
- Alam, M. R., Reaz, M. B. I., & Ali, M. A. M. (2012). A review of smart homes—Past, present, and future. *IEEE Transactions on Systems, Man, and Cybernetics*, 42(6), 1190–1203.
- Aldrich, F. K. (2003). Smart homes: past, present and future. In *Inside the Smart Home*; Springer.
- Amin, M., Rezaei, S., & Abolghasemi, M. (2014). User satisfaction with mobile websites: the impact of perceived usefulness (PU), perceived ease of use (PEOU) and trust. *Nankai Bus. Rev. Int.*, 5(3), 258–274.
- Babbie, E. (2007). *The Practice of Social Research* (11th ed.).
- Bai, X., & Gao, L. (2014). A unified perspective on the factors influencing consumer acceptance of internet of things technology. *Asia Pacific Journal of Marketing and Logistics*, 26(2), 211–231.
- Baker-Eveleth, L., & Stone, R. W. (2015). Usability, expectation, confirmation, and continuance intentions to use electronic textbooks. *Behaviour & Information Technology*, 1–13.
- Balta-Ozkan, N., Davidson, R., Bicket, M., & Whitmarsh, L. (2013). Social barriers to the adoption of smart home. *Energy Policy*, 63, 363–374.
- Baron, R. M., & Kenny, D. A. (1986). The Moderator-Mediator Variable Distinction in Social Psychological Research. Conceptual, Strategic, and Statistical Considerations. *Journal of Personality and Social Psychology*, 51(6), 1173–1182. <https://doi.org/10.1037/0022-3514.51.6.1173>
- Barth, S., & De Jong, M. D. (2017). The privacy paradox—investigating discrepancies between expressed privacy concerns and actual online behavior—a systematic literature review. *Telematics Inform*, 34(7), 1038–1058.
- Baudier, P., Ammi, C., & Deboeuf-Rouchon, M. (2020). Smart home: Highly-educated students' acceptance. *Technological Forecasting and Social Change*, 153(May 2018), 119355. <https://doi.org/10.1016/j.techfore.2018.06.043>
- Buchholz, R. A., & Rosenthal, S. B. (2002). Internet privacy: Individual rights and the common good. *SAM Advanced Management Journal*, 67(1), 34–40.
- Burgoon, J. . (1982). Privacy and communication. *Ann. Int. Com. Ass.*, 6(1), 206–249.
- Chiu, C.-M., & Wang, E. T. G. (2008). Understanding Web-based learning continuance



- intention: The role of subjective task value. *Information & Management*, 45(3), 194–201.
- Cooper, D. R., & Schindler, P. S. (2014). Business Research Methods. In *New York: McGraw Hill*.
- Cooper, Donald R., & Schindler, P. S. (2003). *Business Research Methods* (12th ed.). McGraw-Hill.
- Coughlan, T., Brown, M., Mortier, R., Houghton, R. J., Goulden, M., & G. Lawson. (2012). Exploring Acceptance and Consequences of the Internet of Things in the Home. *IEEE International*.
- Davis, F. D. (1989). Perceived usefulness, perceived ease of use, and user acceptance of information technology. *MIS Quarterly*, 13(3), 319–340.
- Davis, F. D., Bagozzi, R. P., & Warshaw, P. R. (1989). User acceptance of computer technology; a comparison of two theoretical models. *Management Science*, 35(8), 982–1003.
- de Boer, P. S., van Deursen, A. J. A. M., & van Rompay, T. J. L. (2019). Accepting the Internet-of-Things in our homes: the role of user skills. *Telematics and Informatics*, 36, 147–156. <https://doi.org/10.1016/j.tele.2018.12.004>
- Debatin, B., Lovejoy, J. P., Horn, A., & Hughes, B. H. (2009). Facebook and online privacy: Attitudes, behaviors, and unintended consequences. *Journal of Computer-Mediated Communication*, 15(1), 83–108.
- Dinev, T., Bellotto, M., Hart, P., Russo, V., Serra, I., & Colautti, C. (2006). Privacy calculus model in e-commerce—a study of Italy and the United States. *Eur. J. Inform. Syst.*, 15(4), 389–402.
- Erickson, G. M., & Johansson, J. K. (1985). The Role of Price in Multi-Attribute Product Evaluations. *Journal of Consumer Research*, 195–199.
- Foroudi, P., Gupta, S., Sivarajah, U., & Broderick, A. (2018). Investigating the effects of smart technology on customer dynamics and customer experience. *Computers in Human Behavior*, 80(November), 271–282. <https://doi.org/10.1016/j.chb.2017.11.014>
- Grewal, R., Mehta, R. ., & Ardes, F. R. (2000). The Role Social-Identity Function of Attitudes in Consumer Innovativeness and opinion leadership. *Journal of Economic and Psychology*, 21, 233–252.
- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2010). *Multivariate Data Analysis* (7th ed.). Pearson.
- Hawkins, D. I., Best, R. J., & Coney, K. A. (2004). *Consumer Behaviour: Building Market Strategy*. McGraw-Hill/Irwin. 9th Ed.
- Hong, A., Nam, C., & Kim, S. (2020). What will be the possible barriers to consumers' adoption of smart home services? *Telecommunications Policy*, 44(2), 101867. <https://doi.org/10.1016/j.telpol.2019.101867>
- Hubert, M., Blut, M., Brock, C., Zhang, R. W., Koch, V., & Riedl, R. (2019). The influence of acceptance and adoption drivers on smart home usage. *European*



Journal of Marketing, 53(6), 1073–1098. <https://doi.org/10.1108/EJM-12-2016-0794>

- Icek Ajzen. (1991). The Theory of Planned Behavior. *Academic Press Inc.*
- Karahanna, E., & Straub, D. W. (1999). The psychological origins of perceived usefulness and ease-of-use. *Information & Management*, 35(4), 237–250.
- Kashyap, R., & Bojanic, D. C. (2000). A structural analysis of value, quality and price perceptions of business and leisure travelers. *Journal of Travel Research*, 39, 45–51.
- Kotler, P., & Armstrong, G. (1996). *Principles of Marketing 7th edition*. Prentice Hall International, Inc.
- Kusumawati, D., Winarko, B., Wahab, R. A., & Pradono, W. (2017). Analisis Kebutuhan Regulasi Terkait dengan Internet of Things. *Buletin Pos Dan Telekomunikasi*, 15(2), 121.
- L. Atzori, Iera, A., & Morabito, G. (2010). The Internet of Things: A survey. *Comput. Network*, 54, 2787–2805.
- Lasquety, D. J., & Rayes. (2020). *Smart Home revenue forecast in Indonesia until 2025*. The Statista Portal. <https://www.statista.com/forecasts/887553/revenue-in-the-smart-home-market-in-indonesia>
- Lichtenstein, D. E., Block, P. H., & Black, W. C. (1998). Correlates of Price Acceptability. *Journal of Consumer Research*, 243–252.
- Lin, H.-F. (2007). Predicting consumer intentions to shop online: An empirical test of competing theories. *Electronic Commerce Research and Application*, 6, 433–442.
- Lipert, S. K., & Forman, H. (2012). Social e- Enterprise value creation through ICT. *Longman*.
- Maio, G. R., & Haddock, G. (2010). *The psychology of attitudes and attitude change*. (pp. 129–131). SAGE Publications Ltd. <https://www.doi.org/10.4135/9781446214299>
- Majali, M., & Nik Mat, N. K. (2011). Modelling the antecedents of internet banking service adoption (IBSA) in Jordan: A structural equation modelling (SEM) approach. *Journal of Internet Banking and Commerce*, 16(1), 1–15.
- Malhotra, K. N. (2010). *Marketing Research And Applied Orientation* (6th ed.). Pearson.
- Mao, E., & Palvia, P. (2006). Testing an extended model of IT acceptance in the Chinese cultural context. *ACM SIGMIS Database*, 37(2–3).
- Masykur, F., & Prasetyowati, F. (2016). *Aplikasi rumah pintar (smart home) pengendali peralatan elektronik rumah tangga berbasis web*.
- Mohamed, N., & Ahmad, I. H. (2012). Information privacy concerns, antecedents and privacy measure use in social networking sites: evidence from Malaysia. *Comput. Hum. Behav.*, 28(6), 2366–2375.
- Moore, G. C., & Benbasat, I. (1991). Development of an Instrument to Measure the Perceptions of Adopting an Information Technology Innovation. *Information Systems Research*, 2(3), 192–222.



- Nikou, S. (2019). Factors driving the adoption of smart home technology: An empirical assessment. *Telematics and Informatics*, 45(May), 101283. <https://doi.org/10.1016/j.tele.2019.101283>
- Park, C., Kim, Y., & Jeong, M. (2018). Influencing factors on risk perception of iot-based home energy management services. *Telematics Inform*, 35(8), 2355–2365.
- Park, N., Rhoads, M., Hou, J., & Lee, K. M. (2014). Understanding the acceptance of teleconferencing systems among employees: An extension of the technology acceptance model. *Computers in Human Behavior*, 39(0), 118–127.
- Patel, K. J., & Patel, H. J. (2018). Adoption of internet banking services in Gujarat. *Int. J. Bank Mark*, 36(1), 147–169.
- Phua, P. L., Wong, S. L., & Abu, R. (2012). Factors Influencing the Behavioural Intention to use the Internet as a Teaching-Learning Tool in Home Economics. *Procedia - Social and Behavioral Sciences*, 59, 180–187. <https://doi.org/10.1016/j.sbspro.2012.09.263>
- Reibstein, D. J. (2000). What Attracts Customers to Online Stores and What Keeps Them Coming Back? *Journal of the Academy of Marketing Science*, 30(4), 465–473.
- Robles, R. J., & Kim, T. H. (2010). Applications, systems and methods in smart home technology: a review. *Int. J. Adv. Sci. Technol.*, 15, 37–47.
- Rogers, E. M. (2003). Diffusion of innovations. *Free Press*.
- Schill, M., Godefroit-Winkel, D., Diallo, M. F., & Barbarossa, C. (2019). Consumers' intentions to purchase smart home objects: Do environmental issues matter? *Ecological Economics*, 161(March), 176–185. <https://doi.org/10.1016/j.ecolecon.2019.03.028>
- Sekaran., & Bougie. (2016). Research Methods for Business. *West Sussex: John Wiley and Son*, 111–113.
- Shin, J., Park, Y., & Lee, D. (2018). Who will be smart home users? An analysis of adoption and diffusion of smart homes. *Technological Forecasting and Social Change*, 134(May), 246–253. <https://doi.org/10.1016/j.techfore.2018.06.029>
- Shuhaiber, A., & Mashal, I. (2019). Understanding users' acceptance of smart homes. *Technology in Society*, 58(March 2018), 101110. <https://doi.org/10.1016/j.techsoc.2019.01.003>
- Singh, D., Psychoula, I., Kropf, J., Hanke, S., & Holzinger, A. (2018). Users' perceptions and attitudes towards smart home technologies. *Lecture Notes in Computer Science (Including Subseries Lecture Notes in Artificial Intelligence and Lecture Notes in Bioinformatics)*, 10898 LNCS(June), 203–214. https://doi.org/10.1007/978-3-319-94523-1_18
- Solomon, M. R. (2004). Consumer Behaviour, Buying, Having and Being. In *Pearson Prentice Hall. 6th Ed.*
- Sugiyono. (2011). Metode Penelitian Kombinasi. In *Bandung: Alfabeta*.
- Suprapti, N. W. S. (2010). Prilaku Konsumen, Pemahaman Dasar dan Aplikasinya Dalam Strategi Pemasaran. *Udayana University Press*.



- Tao, D. (2009). Intention to use and actual use of electronic information resources: further exploring Technology Acceptance Model (TAM). *AMIA ... Annual Symposium Proceedings / AMIA Symposium. AMIA Symposium, 2009*(November 2009), 629–633.
- Tran, T.-T. (2018). Factors affecting to the purchase and repurchase intention smart-phones of Vietnamese staff. *International Journal of ADVANCED AND APPLIED SCIENCES, 5*(3), 107–119. <https://doi.org/10.21833/ijaas.2018.03.015>
- Vahdat, A., Alizadeh, A., Quach, S., & Hamelin, N. (2020). Would you like to shop via mobile app technology? The technology acceptance model, social factors and purchase intention. *Australasian Marketing Journal, xxxx*, 1–10. <https://doi.org/10.1016/j.ausmj.2020.01.002>
- Wang, H., Yu, Y., Zhu, P., & Yaun, Q. (2011). *Cloud computing based on internet of things*. 1106–1108.
- Wang, W.-T., & Liu, C.-Y. (2005). The Application of the Technology Acceptance Model: A New Way to Evaluate Information System Success. *Proceedings of the 23rd International Conference of the System Dynamics Society*, 149.
- Wei, N. T., Baharudin, A. S., Hussein, L. A., & Hilmi, M. F. (2019). Factors affecting user's intention to adopt smart home in Malaysia. *International Journal of Interactive Mobile Technologies, 13*(12), 39–54. <https://doi.org/10.3991/ijim.v13i12.11083>
- Westin, A. (1970). Privacy and Freedom. In *Atheneum New York* (p. 7).
- Wu, J.-H., & Wang, S.-C. (2005). What drives mobile commerce? An empirical evaluation of the revised technology acceptance model. *Information & Management, 42*(719–729).
- Wu, S. I., & Chen, Y. J. (2014). The impact of green marketing and perceived innovation on purchase intention for green products. *International Journal of Marketing Studies, 6*(5), 81.
- Yang, H., Lee, H., & Zo, H. (2017). User acceptance of smart home services: An extension of the theory of planned behavior. *Industrial Management and Data Systems, 117*(1), 68–89. <https://doi.org/10.1108/IMDS-01-2016-0017>
- Zaltman, G., & Y. Lin. (1971). *New conceptual approaches in the study of innovation*.
- Zeithaml, V. A. (1988). Customer Perceptions of Price, Quality, and Value: A Means-End Model and Synthesis of Evidence. *Journal of Marketing, 52*, 2–22.