

**THE INFLUENCE OF PERCEIVED CORPORATE SOCIAL
RESPONSIBILITY TO JOB PURSUIT INTENTION THROUGH FIRM'S
ATTRACTIVENESS: A STUDY IN INDONESIA'S GENERATION Z**

Thesis Supervisor:

Naya Hapsari, S.E., M.Sc.



Approved by,

Naya Hapsari, M.Sc.
on 21st July 2021

Written by :

Dzaky Bima Adhianta

16/395953/EK/20925

**UNDERGRADUATE BUSINESS PROGRAM
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS GADJAH MADA**

2021