

**FACTORS AFFECTING MEDICAL CHECKUP
BEHAVIOR AS A PREVENTIVE HEALTH BEHAVIOR
FOR NONCOMMUNICABLE DISEASES**

Thesis

as a partial fulfillment to achieve a Master Degree

Master in Management Program



Submitted by

Alyssa Bella Kusuma

18/436746/PEK/24270

To

FACULTY OF ECONOMICS AND BUSINESS

UNIVERSITAS GADJAH MADA

2021