

DAFTAR PUSTAKA

- Andrienco, O, 2020, Ecommerce & Consumer Trends During Coronavirus. <https://www.semrush.com/blog/ecommerce-covid-19/> diakses pada Tanggal 27 Mei 2020.
- iPrice, 2018, Trend Perilaku Konsumen Online Indonesia di Tahun 2018. <https://iprice.co.id/trend/insights/data-5-tren-perilaku-konsumen-online-indonesia-di-tahun-2018/> diakses pada Tanggal 30 okt 2020.
- Amin, M. Al, & Juniati, D, 2017, Klasifikasi Kelompok Umur Manusia Berdasarkan Analisis Dimensi Fraktal Box Counting Dari Citra Wajah Dengan Deteksi Tepi Canny. *Jurnal Ilmiah Matematika*, 2(6), 1–10.
- Azevedo, S., Pereira, M. M., Ferreira, J. J. M., & Pedroso, V, 2008, Consumer Buying Behaviour in Fashion Retailing: Empirical Evidences. *SSRN Electronic Journal*, (January).
- Azman, M. A., Yusof, S. A. M., Abdullah, I., Mohamad, I., & Mohammed, J. S., 2017, Factors influencing face mask selection and design specifications: Results from pilot study amongst Malaysian Umrah pilgrims. *Jurnal Teknologi*, 79(3), 7–15.
- Bagdoniene, L., & Zemblyte, J, 2009, Online Shopping Motivation Factors and Their Effect on Lithuanian Consumers. *Economics and Management*, 14(January), 367–375.
- Bahlol, M., & Dewey, R. S 2020, Pandemic preparedness of community pharmacies for COVID-19. *Research in Social and Administrative Pharmacy*, (May), 0–1.
- Beuckels, E., & Hudders, L, 2016, An experimental study to investigate the impact of image interactivity on the perception of luxury in an online shopping context. *Journal of Retailing and Consumer Services*, 33, 135–142.
- Choi, S. H., Yang, Y. X., Yang, B., & Cheung, H., 2015, Item-level RFID for enhancement of customer shopping experience in apparel retail. *Computers in Industry*, 71, 10–23.
- Chong, A. Y. L., Chan, F. T. S., & Ooi, K. B., 2012, Predicting consumer decisions to adopt mobile commerce: Cross country empirical examination between China and Malaysia. *Decision Support Systems*, 53(1), 34–43.
- Chopdar, P. K., & Balakrishnan, J., 2020, Consumers response towards mobile commerce applications: S-O-R approach. *International Journal of Information Management*, 53(June 2019), 102106.
- David Garson, G., 2016, Partial Least Square: Regression & Structural Equation Models. In *Statistical Associates Blue Book Series*.

- Davis, R., Smith, S. D., & Lang, B., 2017, A comparison of online and offline gender and goal directed shopping online. *Journal of Retailing and Consumer Services*, 38(February), 118–125.
- Deans, P. C., Press, I. R. M., & Rossi, M., 2005, *E-Commerce and Technologies*.
- Derrer-Rendall, N., & Attrill, A., 2016, Online consumer behaviour. *Applied Cyberpsychology: Practical Applications of Cyberpsychological Theory and Research*, 161–178.
- Dobler, D., Friedrich, S., & Pauly, M., 2020, Nonparametric MANOVA in meaningful effects. *Annals of the Institute of Statistical Mathematics*, 72(4), 997–1022.
- Fadhilla, F., & Farmania, A., 2017, *E-commerce in Indonesia*. 60–64.
- Foxall, G. (2015). Consumer Behavior: A Practical Guide. In *British Library* (Vol. 3).
- Fuciu, M., 2015, Understanding the Online Consumer Behaviour and the Usage of the Internet As a Business Environment - a Marketing Research. *Revista Economica*, 67(3), 63–79.
- Gheorghe, I.-R., & Liao, M.-N., 2012, Investigating Romanian Healthcare Consumer Behaviour in Online Communities: Qualitative Research on Negative eWOM. *Procedia - Social and Behavioral Sciences*, 62, 268–274.
- Gupta, V., Khanna, V., & Sahoo, B. M., 2018, Analysis of shopping trends employing E-Commerce Applications: A Comparative Case Study. *Procedia Computer Science*, 132, 1728–1738.
- Hair, J. F., Risher, J. J., Sarstedt, M., & Ringle, C. M., 2019, When to use and how to report the results of PLS-SEM. *European Business Review*, 31(1), 2–24.
- Hair JR, J. F., Black, W. C., Babin, B. J., & Anderson, R. E., 2010, *Multivariate Data Analysis. 7th Edition* (pp. 1–761). pp. 1–761.
- Hansen, T., & Jan, J. M., 2009, Shopping orientation and online clothing purchases: The role of gender and purchase situation. *European Journal of Marketing*, 43(9), 1154–1170.
- Hasan, B., 2010, Exploring gender differences in online shopping attitude. *Computers in Human Behavior*, 26(4), 597–601.
- Henseler, J., Ringle, C. M., & Sinkovics, R. R., 2009, The use of partial least squares path modeling in international marketing. *Advances in International Marketing*, 20, 277–319.
- Hernández, B., Jiménez, J., & Martín, M. J., 2011, Age, gender and income: Do they really moderate online shopping behaviour? *Online Information Review*, 35(1), 113–133.
- Jacob, C., 1988, *Statistical Power Analysis for The Behavioural Sciences*.
- Jiang, L. (Alice), Yang, Z., & Jun, M., 2013, Measuring consumer perceptions of online shopping convenience. *Journal of Service Management*, 24(2), 191–214.



- Karadimitiou, sofia maria, & Marshall, E., 2015, *Mann-Whitney U Test*. 1–32.
- Kass, B., & Clark, L. H. (2010). Consumer Behavior. *Journal of Marketing*, 23(4), 464.
- Katawetawaraks, C., & Wang, C. L., 2011, Online Shopper Behavior: Influences of Online Shopping Decision. *Asian Journal of Business Research*, 1(2), 66–74.
- Khan, A. G., 2016, Electronic Commerce: A Study on Benefits and Challenges in an Emerging Economy. *Type: Double Blind Peer Reviewed International Research Journal Publisher: Global Journals Inc*, 16(1).
- Koca, E., & Koc, F., 2016, A Study of Clothing Purchasing Behavior By Gender with Respect to Fashion and Brand Awareness. *European Scientific Journal, ESJ*, 12(7), 234.
- Kuswanto, H., Hadi Pratama, W. B., & Ahmad, I. S., 2020, Survey data on students' online shopping behaviour: A focus on selected university students in Indonesia. *Data in Brief*, 29, 105073.
- Laake, P., & Fagerland, M. W., 2015, Statistical Inference. In *Research in Medical and Biological Sciences: From Planning and Preparation to Grant Application and Publication*.
- Lawson, R., 2010, Consumer behaviour. In *Marketing Theory: A Student Text*.
- Lestari, D., 2019, Measuring e-commerce adoption behaviour among gen-Z in Jakarta, Indonesia. *Economic Analysis and Policy*, 64, 103–115.
- Li, N., & Zhang, P., 2002, Consumer Online Shopping Attitudes and Behavior. *Eighth Americas Conference on Information Systems*, 508–517.
- Li, X., Zhao, X., Xu, W. (Ato), & Pu, W., 2020, Measuring ease of use of mobile applications in e-commerce retailing from the perspective of consumer online shopping behaviour patterns. *Journal of Retailing and Consumer Services*, 55(March), 102093.
- Lian, J. W., & Yen, D. C., 2014, Online shopping drivers and barriers for older adults: Age and gender differences. *Computers in Human Behavior*, 37, 133–143.
- Lim, Y. J., Osman, A., Salahuddin, S. N., Romle, A. R., & Abdullah, S., 2016, Factors Influencing Online Shopping Behavior: The Mediating Role of Purchase Intention. *Procedia Economics and Finance*, 35(October 2015), 401–410.
- Lin, Y. H., Chiang, C. L., Lin, P. H., Chang, L. R., Ko, C. H., Lee, Y. H., & Lin, S. H., 2016, Proposed diagnostic criteria for Smartphone addiction. *PLoS ONE*, 11(11), 1–11.
- Liu, W. Y., Lin, C. C., Lee, Y. S., & Deng, D. J., 2013, On gender differences in consumer behavior for online financial transaction of cosmetics. *Mathematical and Computer Modelling*, 58(1–2), 238–253.
- Martín, S. S., & Jiménez, N. H., 2011, Online buying perceptions in Spain: Can gender make

- a difference? *Electronic Markets*, 21(4), 267–281.
- Mazaheri, E., Richard, M. O., & Laroche, M., 2011, Online consumer behavior: Comparing Canadian and Chinese website visitors. *Journal of Business Research*, 64(9), 958–965.
- Meixian, L., 2015, Convenience and online consumer shopping behavior: A business anthropological case study based on the contingent valuation method. *Anthropologist*, 21(1–2), 8–17.
- Merdin Uygur, E., 2018, Consumer Impulsive Buying Tendency Scale Development Using Mixed Methodology. *Beypoz Akademi Dergisi*, 6(2), 125–141.
- Moody, G. D., Galletta, D. F., & Lowry, P. B., 2014, When trust and distrust collide online: The engenderment and role of consumer ambivalence in online consumer behavior. *Electronic Commerce Research and Applications*, 13(4), 266–282.
- Mou, J., & Shin, D., 2018, Effects of social popularity and time scarcity on online consumer behaviour regarding smart healthcare products: An eye-tracking approach. *Computers in Human Behavior*, 78, 74–89.
- Nachar, N., 2008, The Mann-Whitney U: A Test for Assessing Whether Two Independent Samples Come from the Same Distribution. *Tutorials in Quantitative Methods for Psychology*, 4(1), 13–20.
- Ozcelik, A. B., & Varnali, K., 2019, Effectiveness of online behavioral targeting: A psychological perspective. *Electronic Commerce Research and Applications*, 33(November 2018).
- Pahwa, B., 2015, a Review of Consumer Online Buying Behaviour. *Technology for Sustainability*, 570–576.
- Pantano, E., & Priporas, C. V., 2016, The effect of mobile retailing on consumers' purchasing experiences: A dynamic perspective. *Computers in Human Behavior*, 61, 548–555.
- Park, D. H., & Lee, J., 2008, eWOM overload and its effect on consumer behavioral intention depending on consumer involvement. *Electronic Commerce Research and Applications*, 7(4), 386–398.
- Park, E. J., Kim, E. Y., Funches, V. M., & Foxx, W., 2012, Apparel product attributes, web browsing, and e-impulse buying on shopping websites. *Journal of Business Research*, 65(11), 1583–1589.
- Qin, Z., 2019, Introduction to E-Commerce. In *Journal of Chemical Information and Modeling* (Vol. 53).
- Rahman, O., Fung, B. C. M., Chen, Z., Chang, W. L., & Gao, X., 2018, A study of apparel

- consumer behaviour in China and Taiwan. *International Journal of Fashion Design, Technology and Education*, 11(1), 22–33.
- Rajput, N., & Khanna, A., 2014, Dynamics of Young Indian Consumers' Buying Behaviour Towards Branded Apparels: Gender Perspective. *Archives of Business Research*, 2(5), 84–106.
- Raphaeli, O., Goldstein, A., & Fink, L., 2017, Analyzing online consumer behavior in mobile and PC devices: A novel web usage mining approach. *Electronic Commerce Research and Applications*, 26, 1–12.
- Refugio, C. N., & Delmo, jason earl., 2018, *Empirical Research on Mann-Whitney U-test*. (December).
- Richard, M. O., Chebat, J. C., Yang, Z., & Putrevu, S., 2010, A proposed model of online consumer behavior: Assessing the role of gender. *Journal of Business Research*, 63(9–10), 926–934.
- Richard, M. O., & Habibi, M. R., 2016, Advanced modeling of online consumer behavior: The moderating roles of hedonism and culture. *Journal of Business Research*, 69(3), 1103–1119.
- Salehi, F., Abdollahbeigi, B., Langroudi, A. C., & Salehi, F., 2012, The Impact of Website Information Convenience on E-commerce Success of Companies. *Procedia - Social and Behavioral Sciences*, 57, 381–387.
- Sam, K. M., & Chatwin, C., 2015, Online consumer decision-making styles for enhanced understanding of Macau online consumer behavior. *Asia Pacific Management Review*, 20(2), 100–107.
- Santos, V. F. dos, Sabino, L. R., Morais, G. M., & Goncalves, C. A., 2017, E-Commerce: A Short History Follow-up on Possible Trends. *International Journal of Business Administration*, 8(7), 130.
- Sapienza, P., & Zingales, L., 2012, A Trust Crisis. *International Review of Finance*, 12(2), 123–131.
- Sarkar, S., Chauhan, S., & Khare, A., 2020, A meta-analysis of antecedents and consequences of trust in mobile commerce. *International Journal of Information Management*, 50(March 2019), 286–301.
- Sawilowsky, S., 2020, Nonparametric Tests of Interaction in Experimental Design. *Review of Educational Research*, 60(1), 91–126.
- Singh, A., Dhayal, N., & Shamim, A., 2018, Consumer Buying Behaviour. *Journal of Advances and Scholarly Researches in Allied Education*, 15(9), 1–4.



Solomon, M., Bamossy, G., Askegaard, S., & Hogg, margaret K., 2006, Consumer Behaviour.

In Marketing: An Introductory Text.

Svatosova, V., 2013, Motivation of Online Buyer Behavior. *Journal of Competitiveness*, 5(3), 14–30.

Taylor, R., 1990, Interpretation of The Correlation Coefficient: A Basic Review. *Journal of Diagnostic Medical Sonography*, 1, 35–39.

Valaei, N., & Nikhashemi, S. R., 2017, Generation Y consumers' buying behaviour in fashion apparel industry: a moderation analysis. *Journal of Fashion Marketing and Management*, 21(4), 523–543.

Wang, S. W., Ngamsiriudom, W., & Hsieh, C. H., 2015, Trust disposition, trust antecedents, trust, and behavioral intention. *Service Industries Journal*, 35(10), 555–572.

Yang, B., & Lester, D., 2005, Gender differences in e-commerce. *Applied Economics*, 37(18), 2077–2089.

Yeatts, S. D., Palesch, Y. Y., & Temkin, N., 2018, Biostatistical Issues in TBI Clinical Trials. *In Handbook of Neuroemergency Clinical Trials: Second Edition (Second Edi).*