

Abstract

This study identifies and analyzes the public perception of the Information and Electronic Transaction Law (ITE Law) and discovers what the factors are that mainly influence such perceptions to be formed in the minds of the public. The analytical units were students in the Faculty of Social and Political Science, Universitas Gadjah Mada. A questionnaire survey with the Likert scale was conducted to gather the data. Data that had been gathered was analyzed through the descriptive method. The research findings suggest that despite the public support of the ITE Law, they urge the government to have another attempt to revise the law. Factors within the perceiver itself, such as opinions on social media and media coverage, as well as factors within the target, such as government communication, are the main factors that mainly influence the perception of the ITE Law.

Keywords: Public Perception; ITE Law; Opinions on Social Media; Media Coverage; Government Communication