

Abstract

Internet of Things (IoT) is a concept where electronic appliances can communicate with each other via the internet. IoT can be applied in business to help streamline the business process of the company. If appropriately implemented, IoT can have a significant impact on a business. Over the past few years, IoT has steadily become a more integral part of a business, and many companies are using IoT in one way or another. Companies compete with one another to be the best in their respective sector. Thus, IoT provides an opportunity for a business to gain an advantage over their competitors by harnessing the potential benefits offered by IoT. This thesis aims to see the effectiveness and efficiency of the implementation of IoT in a convenience store in Indonesia. The author used a literature review method, using reports and journals as a base to create this research as well as an interview to use as extra information.

Keywords: Internet of Things