

Intisari

Penelitian ini menyimpulkan hubungan antara *Corporate Social Responsibility* (CSR) dan *Company Financial Performance* (CFP). Penelitian ini menyelidiki 22 perusahaan properti/*real estate* yang terdaftar di Bursa Efek Indonesia (BEI) pada 2014-2018 dengan menguji hubungan antara Return on Asset (ROA), Return on Equity (ROE), Return on Equity (ROE), Return on Sales (ROS), dan Corporate Social Tanggung jawab (CSR). Hasil empiris mengungkapkan bahwa CSR memberikan dampak positif pada CFP.

Kata kunci: Corporate Financial Performance, ROA, ROE, ROS, CSR, data panel.

Abstract

This research analyzes the association between Corporate Social Responsibility (CSR) and Company Financial Performance (CFP). This research investigates 22 property/*real estate* companies listed in Indonesia Stock Exchange (IDX) in 2014-2018 by examining the relationship between Return on Assets (ROA), Return on Equity (ROE), Return on Sales (ROS), and Corporate Social Responsibility (CSR). Empirical results reveal that CSR provides a positive impact on CFP.