



Daftar Pustaka

- Abrol, M. (2016). *Emerging Trends of Privatization of Education in India*. *International Journal of Educational Administration* Vol 8 (1) pp 1-6
- Alford, J., & O'Flynn, J. (2009). *Making Sense of Public Value: Concepts, Critiques and Emergent Meanings*. *International Journal of Public Administration*, 32(3-4),
- Alkhamis, A. (2017). *Critical Analysis and Review of The Literature on Healthcare Privatization and Its Association with Access to Medical Care in Saudi Arabia*. *Journal of Infection and Public Health* Vol 10 (3) pp 258-268.
- Allee, V. (2002). *The Future of Knowledge: Increasing Prosperity through Value Networks*. Boston, MA: Butterworth-Heinemann.
- Allee, V. (2011). *Value Network Mapping Basics*. Tersedia di : <http://www.valuenetworksandcollaboration.com/mapping/networkmappingbasics.html> (diakses pada 20 Juni 2020).
- Andrews, L. (2018). *Public Administration, Public Leadership and The Construction of Public Value in The Age of Algoritm and 'Big Data'*. *Public Administration*;97:296-310.
- Ansell, C., & Miura, S. (2019). *Can The Power of Platforms be Harnessed for Governance?* *Public Administration*.
- Ansell, C., & Torfing, J. (2015). *How Does Collaborative Governance Scale? Policy & Politics*, 43(3), 315-329.
- Ballesteros, L. Useem, M. & Wry, T. (2017). *Master of Disaster? An Empirical Analysis of How Societies Benefit from Corporate Disaster Aid*. *Academy of Management Journal* 60: 1682-1708.
- Bappenas. (2019). Rencana Pembangunan Jangka Menengah Nasional 2019 – 2024. Tersedia di: https://www.bappenas.go.id/files/rpjmn/Narasi%20RPJMN%20IV%202020-2024_Revisi%202028%20Juni%202019.pdf (diakses pada 13 Juli 2020).
- Bendickson, J., Muldoon, J., Liguori, E., & Midgett, C. (2017). *High Performance Work Systems: A Necessity for Startups*. *Journal of Small Business Strategy*, Vol 27 (2).
- Benington, J. (2011). *From Private Choice to Public Value? In Public Value: Teory and Practice*, edited by John Benington and Mark Moore, 31–49. Basingstoke, UK: Palgrave Macmillan.
- Blader, S. L. & Tyler, T.R. (2003). *A Four-Component Model of Procedural Justice: Dening the Meaning of a "Fair" Process*. *Persobality and Social Psychology Review*, 29, 6, 747-758
- Bryson, J. M., Ackermann, F., & Eden, C. (2016). *Discovering Collaborative Advantage: The Contributions of Goal Categories and Visual Strategy Mapping*. *Public Administration Review*, 76(6), 912–925
- Bryson, J. M., Crosby, B. C. & Bloomberg, L., eds. (2015a). *Public Value and Public Administration*. Washington, DC: Georgetown University Press.
- Bryson, J. M., Crosby, B. C. & Bloomberg, L. (2015b). *Creating Public Value in Practice Advancing the Common Good in a Multi-Sector, Shared Power, No One Wholly in Charge World*. New York: CRC Press Taylor & Francis Group.
- Bryson, J. M., Crosby, B. C., & Bloomberg, L. (2014). *Public Value Governance: Moving Beyond Traditional Public Administration and the New Public Management*. *Public Administration Review*, 74(4), 445–456.
- Bryson, J. M., Crosby, B. C., & Stone, M.M. (2006). *The Design and Implementation of Cross-Sector Collaborations: Propositions from the Literature*. *Public Administration Review*, 66, S1, 44-55



- Bryson, J. M., Crosby, B.C., Stone, M.M. & Saunoi-Sandgren, E.O. (2011). *Dynamics of Cross-Sector Collaboration: Minnesota's Urban Partnership Agreement from Start to Finish*. Minneapolis, MN: Center for Transportation Studies.
- Bryson, J., Sancino, A., Benington, J., & Sorensen, E. (2016). *Towards a Multi-Actor Theory of Public Value Co-Creation*. *Public Management Review*, 19(5), 640–654.
- Budd, J. (2014). *Implicit Public Value and the Creation Publicly Valuable Outcomes: The Importance of Work and the Contested Role of Labor Unions*. *Public Administration Review*, 74 (4), 506-516.
- Caprotti, F., & Liu, D. (2019). *Emerging platform urbanism in China: Reconfigurations of Data, Citizenship and Materialities. Technological Forecasting and Social Change*.
- Carter, N., Bryant-Lokusius, D., DiCenso, A., Blythe, J. & Neville, A. J. (2014). *The Use of Triangulation in Qualitative Research*. *Oncology Nursing Forum*, 545-547.
- Claldwell, N. C., Roehrich, J.K. & Goerge, G. (2017). *Social Value Creation and Relational Coordination in Public-Private Collaborations*. *Journal of Management Studies* 55 (6).
- CNBC Indonesia. 10 Tahun Beroperasi, Akhirnya Gojek Jadi 'Decacorn SuperApp'. Edisi 5 April 2019 09:24. Tersedia di : <https://www.cnbcindonesia.com/tech/20190405091708-37-64792/10-tahun-beroperasi-akhirnya-gojek-jadi-decacorn-superapp> (diakses pada 13 Februari 2020).
- Constantinides, P., Henfridsson, O., & Parker, G. G. (2018). *Introduction—Platforms and Infrastructures in The Digital Age*. *Information Systems Research*, 29(2), 381–400.
- Creswell, J. W. (2015). Penelitian Kualitatif & Desain Riset memilih di antara Lima Pendekatan Edisi Bahasan Indonesia dari buku “*Qualitative Inquiry & Research Design: Choosing Among Five Approaches, Third Edition*”. Yogyakarta: Pustaka Pelajar.
- Crosby, B. C., ‘t Hart, P., & Torfing, J. (2016). *Public Value Creation Through Collaborative Innovation*. *Public Management Review*, 19(5), 655–669.
- Dahl, A. & Soss, J. (2014). *Neoliberalism for the Common Good? Public Value Governance and the Downsizing of Democracy*. *Public Administration Review* 74 (4) 496-504.
- Dean, J.W & Sharfman, M.P. (1993). *The Relationship between Procedural Rationality and Political Behavior in Strategic Decision Making*. *Decision Science*, 24, 6, 1069-83.
- Dewulf, G., & Kadefors, A. (2012). *Collaboration in Public Construction—Contractual Incentives, Partnering Schemes and Trust*. *Engineering Project Organization Journal*, 2(4), 240–250.
- Doh, J. Tashman, P. & Benischke, M. (2018). *Adapting to Grand Environmental Challenges Through Collective Entrepreneurship*. *Academy of Management Perspective*.
- Dubnick, M & Frederickson, H.G. (2011). *Public Accountability: Performance Measurement, The Extended State, and The Search for Trust*. Washington, DC: Kettering Foudation.
- Dunia Fintech. Soal Database UMKM, *Digital Platform Lebih Hebat dari Pemerintah*. Edisi 23 September 2019. Tersedia di: <https://duniafintech.com/database-umkm-digital-platform/> (diakses pada 8 Juli 2020).
- Erakovich, R & Anderson, T. (2013). *Cross-sector Collaboration: Management Decision and Change Model*. *International Journal of Public Management* Vol. 26 (2) pp 163-173.
- Forrest, M. D. (2017). *Engaging and Disrupting Power: The Public Value of Political Ethnography*. *PS: Political Science & Politics*, 50(01), 109–113.
- Forrest, M. D. (2017). *Engaging and Disrupting Power: The Public Value of Political Ethnography*. *PS: Political Science & Politics*, 50(01), 109–113.
- Foucaud, A. (2017). *When the French State Works in Startup Mode A Public Value Approach to the French Digital Service Incubator*. London School of Economics. [pdf]. Tersedia di : <https://beta.gouv.fr/content/docs/StateStartups-Foucaud.pdf> (diakses pada 1 Februaru 2020)



Goldfarb, A., & Tucker, C. (2019). *Digital Economics. Journal of Economic Literature*, 57(1), 3–43.

Gripsrud, J., Moe, H., Molander, A., & Murdock, G. (2010). *The Idea of The Public Sphere: A Reader*. Lanham, MD: Lexington Books.

Grudinschi, D. (2014). *Strategic Management of Value Networks: How to Create Value in Cross-Sector Collaboration and Partnership* [pdf]. Tersedia di : <https://pdfs.semanticscholar.org/dd7b/f710b69bf2f828d7d836dbb999c9937c6b56.pdf#page=121> (diakses pada 18 Juni 2020).

Grudinschi, D. Hallikas, J. Kaljunen, L. Puustinen, A. & Sintonen, S. (2015). *Creating Value in Networks: A Value Network Mapping Method for Assessing The Current and Potential Value Networks in Cross-Sector Collaboration. The Innovation Journal: The Public Sector Innovation Journal*, 20(2), article 6.

Hartley, J., Alford, J., Knies, E., & Douglas, S. (2016). *Towards an Empirical Research Agenda for Public Value Theory. Public Management Review*, 19(5), 670–685.

Jacobs, L. (2014). *Contested Politics of Public Value. Public Administration Review* 74 (4) 480-494.

Jones, C., & Pimdee, P. (2017). *Innovative Ideas: Thailand 4.0 and The Fourth Industrial Revolution. Asian International Journal of Social Sciences*, 17(1), 4 – 35.

Kallio, H., Pietiia, A. M., Johnson, M. & Kangasniemi, M. (2016). *Systematic Methodological review: Developing a Framework for a Qualitative Semi-Structured Interview Guide. Journal of advanced Nursing*, 72 (12), 2954-2965.

Katadata.co.id. (2019a). Indonesia Kontributor Terbesar Ekonomi Digital di Asia Tenggara. Tersedia di : <https://databoks.katadata.co.id/datapublish/2019/10/03/indonesia-kontributor-terbesar-ekonomi-digital-di-asean> (diakses pada 24 Januari 2020)

Katadata.co.id. (2019b). Indonesia Memiliki 2.000 Startup Edisi 22 Maret 2019. Tersedia di : <https://databoks.katadata.co.id/datapublish/2019/03/22/indonesia-memiliki-2000-startup> (diakses pada 24 Januari 2020)

Keast, R. & Mandell, M. (2014). *The Collaborative Push: Moving Beyond Rhetoric and Gaining Evidence. Journal of Management & Governance* 18: 9-28.

Kenney, M., & Zysman, J. (2015). *Choosing a Future in the Platform Economy: The Implication and Consequences of Digital Platforms*. [pdf]. Tersedia di : <https://brie.berkeley.edu/sites/default/files/platformeconomy2distributejune21.pdf>

Kettl, D. F. (2015). *The Job of Government: Interweaving Public Functions and Private Hands. Public Administration Review* 75(2), 219-229.

Kompas.com. (2020). Tahun 2019, Jumlah Pelanggan Gofood Naik Dua Kali Lipat. Tersedia di : <https://money.kompas.com/read/2020/02/11/231900126/tahun-2019-jumlah-pelanggan-gofood-naik-dua-kali-lipat?page=all> (diakses pada 26 Juli 2020).

Lawrence, A. & Weber, J. (2013). *Business and Society: Stakeholders, Ethics, Public Policy* (14th ed). India: McGraw Hill Education.

Lotte Bogh Andersen, Torben Beck Jorgensen, Anne Mette Kjeldsen, Lene Holm Pedersen & Karsten Vrangbaek (2012) *Public Value Dimensions: Developing and Testing a Multi-Dimensional Classification*, *International Journal of Public Administration*, 35:11, 715-728.

Lozano, R. (2015). *A Holistic Perspective on Corporate Social Responsibility and Environmental Management*, 22: 32-44.

Margerum, R. D., & Robinson, C. J. (2015). *Collaborative partnerships and the challenges for sustainable water management. Current Opinion in Environmental Sustainability*, 12, 53–58.



Matti, S., & Sandstrom, A. (2011). *The Rationale Determining Advocacy Coalition: Examining Coordination Networks and Corresponding Beliefs*. *Policy Studies Journal*, 39(3), 385-410.

Mazzucato, M. & Ryan-Collins, J. (2019). *Putting Value Creation Back Into ‘Public Value’: From Market Fixing to Market Shaping*. UCL Institute for Innovation and Public Purpose, Working Paper Series (IIPP WP 2019-05).

McLoughlin, I., McNicoll, Y., Beecher Kelk, A., Cornford, J., & Hutchinson, K. (2018). *A “Tripadvisor” for Disability? Social Enterprise and “Digital Disruption” in Australia*. *Information, Communication & Society*, 1–17.

Moore, M. H. (1995). *Creating Public Value: Strategic Management in Government*. London: Harvard University Press.

Moore, M. H. (2013). *Recognizing Public Value*. Cambridge, MA: Harvard University Press.

Motilewa, B.D., Worlu, E.K.R., Agboola, G. M., Gberevbie, M.A.C. (2016). *Creating Shared Value: A Paradigm Shift from Corporate Social Responsibility to Creating Shared Value*. World Academy of Science, Engineering and Technology. *International Journal of Social, Behavioral, Educational, Economic, Business and Industrial Engineering* Vol 10 (8).

Page, S. B., Stone, M. M., Bryson, J. M., & Crosby, B. C. (2015). *Public Value Creation By Cross-Sectore Collaborations: A Framework and Challenges of Assessment*. *Public Administration*. Doi : 10.1111/padm.12161

Parmigiani, A & Rivera-Santos, M. (2011). *Clearing a Path Through The Forest: A Meta-Review of Interorganizational Relationship*. *Journal of Management* 37: 1108-1136.

Porter, M & Driver, M. (2012). *An Interview with Michael Porter: Social Entrepreneurship and The Transformation of Capitalism*. *Academy of Management Learning and Education*, 11 (3), 421-431.

Porter, M & Kramer, M. (2011). *Creating Shared Value*. *Harvard Business Review*, 89 (1/2): 62-77

Porter, M & Kramer, M. (2011). *Creating Shared Value: How to Reinvent Capitalism and Unleash a Wave of Innovation and Growth*. *Harvard Business Review*, Jan-Feb, 63-77.

Porter, M. E & Kramer, M.R. (2019). *Creating Shared Value*. In: Lenssen, G., Smith, N. (eds) *Managing Sustainable Business*. Springer, Dordrecht.

Quayle, A., Grosvold, J. & Larelle, C. (2019). *New Model of Managing Grand Challenges: Cross-sector Collaboration and The Refugee Crisis of Asia Pacific*. *Australian Journal of Management* Vol 44 (4) 665-686.

Randsen, T & Karre, P.M. (2011). *Hybrid Organization: No Cause for Concern?* *International Journal of Public Administration* 34: 827-836.

Robertson, P. J., & Choi, T. (2012). *Deliberation, Consensus, and Stakeholder Satisfaction*. *Public Management Review*, 14(1), 83–103.

Saurwein, F. (2011). *Regulatory Choice for Alternative Modes of Regulation: How Context Matters*. *Law & Policy*, 33(3), 334–366.

Siemiatycki, M. (2011). *Public-Private Partnership Networks: Exploring Business-Government Relationships in United Kingdom Transportation Projects*. *Economic Geography*, 87:3, 309-334.

Stallkamp, M., & Schotter, A.P.J. (2019). *Platforms Without Borders? The International Strategies of Digital Platform Firms*. *Global Strategy Journal*.

Still, K., Seppanen, M., Korhonen, H., Valkokari, K., Suominen, A., & Kumpulainen, M. (2017). *Business Model Innovation of Startups Developing Multisided Digital Platforms*. *2017 IEEE 19th Conference on Business Informatics (CBI)*.

Talbot, C. (2011). *Paradoxes and Prospects of ‘Public Value’*, *Public Money & Management*, 31:1, 27-34.



Teece, D. J & Linden, G. (2017). *Business Models, Value Capture, and The Digital Enterprise. Journal of Organization Design* 6 (8).

Vershure, B., Brandsen, T., & Victor, P. (2012). Co-Production: The State of The Art in Research and The Future Agenda. International Society for Third-Sector Research and The Johns Hopkins University. *Voluntas* (2012) 23: 1083-1101

Walravens, N., & Ballon, P. (2013). *Platform Business Models for Smart Cities: From Control and Value to Governance and Public Value. IEEE Communications Magazine*, 51(6), 72–79.

Weinberg, M. L & Lewis, M. S. (2009). *The Public Value Approach to Strategic Management. Museum Management and Curatorship*, 24:3, 253-269.

Williams, I. & Shearer, H. (2011). *Appraising Public Value: Past, Present and Futures. Public Administration*, 89 (4), 1367-1384.

Zimmermann, A., Gomez, P., Probst, G & Raisch, S. (2014). Creating Societal Benefit and Corporate Profits. *MIT Sloan Management Review* Vol 55 (3).

Zimmermann, A., Gomez, P., Probst, G. & Raisch, S. (2014). *Creating Social Benefits and Corporate Profits. MIT Sloan Management Review* Vol 55 (3), 18-21.

Zott, C., Amit, R., & Massa, L. (2011). *The Business Model: Recent Development and Future Research. Journal of Management* Vol 37 (4).