

ABSTRACT

This study was conducted by finding that the establishment of BUMDes Maju Mandiri, which aimed to cover conflict in Goa Pindul tourist destination, did not completely resolve the conflict. The research observes the role that BUMDes Maju Mandiri take regarding the issues that happen in Goa Pindul tourist destination. In order to analyse the role applied by BUMDes Maju Mandiri, the theory of community work roles by Jim Ife and Frank Tesariero is used. The research has been done by qualitative data collection. The interview with head of BUMDes Maju Mandiri and other parties who involved in the management of Goa Pindul tourist destination was conducted in order to obtain data to analyze community work roles. The result shows that BUMDes Maju Mandiri has been performing roles that are mentioned in community work roles. However, the application of the roles do not entirely conform with the indicators that mentioned in the community work roles. Therefore, the establishment of BUMDes Maju Mandiri has not been efficacious enough to change the situation in Goa Pindul tourist destination.

Keywords: BUMDes, BUMDes Maju Mandiri, role, community work roles