

# HOAX DI INDONESIA: TOPIK, TIPE, BENTUK, DAN PENYEBARAN

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**Abstrak:** Perkembangan teknologi informasi membawa dampak negatif yaitu tersebarnya informasi bohong (hoax). Penelitian ini bertujuan untuk memetakan hoax di Indonesia berdasarkan topik, tipe, bentuk dan penyebarannya. Penelitian ini menggunakan metode analisis konten kuantitatif dengan laman [turnbackhoax.id](http://turnbackhoax.id) sebagai sumber data untuk pemetaan. Dari penelitian ini ditemukan bahwa pada tahun 2019 topik politik merupakan topik hoax terbanyak, false context tipe terbanyak, kombinasi narasi dan foto bentuk terbanyak, dan Facebook media terbanyak. Pemerintah sudah melakukan upaya mengatasi hoax lewat legislasi dan non-legislasi. Kemudian pihak non pemerintah salah satunya Mafindo melakukan pembuatan situs pengecek fakta dan database hoax serta melakukan gerakan anti hoax dan literasi media.

**Katakunci:** Hoax; Media Sosial; Upaya Mengatasi Hoax

# HOAX IN INDONESIA: TOPIC, TYPE, FORM, AND DISTRIBUTION

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**Abstract:** *The development of information technology has a negative impact, namely the spread of hoax information. This study aims to map hoaxes in Indonesia based on topic, type, shape, and distribution. This study uses quantitative content analysis methods with turnbackhoax.id page as a source of data for mapping. From this research, it was found that in 2019 political topics were the most hoax topics, false contexts were the most type, combined of narration and photos were the most form, and Facebook was the most media of distribution. The government has made efforts to overcome the hoax through legislation and non-legislation. Then one of the non-governmental parties, Mafindo made a fact-checking site and a database of hoaxes and carried out anti-hoax movements and media literacy.*

**Keywords:** *Hoax; Social Media; Efforts to Overcome Hoax*