

## DAFTAR PUSTAKA

- Abell, N., Springer, D.W., and Kamata, A., 2009, *Developing and Validating Rapid Assessment Instrument*, Oxford University Press: New York.
- Ajzen, I., 1991, The Theory of Planned Behavior, *Organizational Behavior and Human Decision*, 50, pp.179-211.
- Assael, H., 1995, *Consumer Behavior and Marketing Action*, Fifth Edition, South Western College Publishing: Cincinnati.
- Anton, H., and Rorres, C., 2005, *Elementary Linear Algebra*, Ninth Edition, John Wiley and Sons: New York.
- Chin, W.W., 1998, The Partial Least Square Approach to Structural Equation Modeling, *Modern Methods for Business Research*, 10, pp.295-336.
- Ghozali I., 2008, *Generalized Structured Component Analysis (GSCA): Model Persamaan Struktural Berbasis Komponen*, Universitas Diponegoro: Semarang.
- Gustin, M., Notobroto, H.B., dan Wibowo, A., 2013, Penerapan Metode Multigroup Structural Equation Modeling pada Derajat Kesehatan Balita di Indonesia, *Jurnal Biometrika dan Kependudukan*, 2, pp.158-166.
- Hox, J.J., 1999, An Introduction to Strutural Equation Modeling, *Family Science Review*, 11, pp.354-373.
- Hooper, D., Coughlan, J., and Mullen, M.R., 2008, Strutural Equation Modeling: Guidelines for Determining Model Fit, *Electronic Journal of Business Research Methods*, 6, pp.53-60.
- Hwang, H., and Takane, Y., 2004, Generalized Structured Component Analysis, *Psychometrika*, 69, pp.81-99.

- Hwang, H., and Takane, Y., 2015, *Generalized Structured Component Analysis: A Component Based Approach to Structural Equation Modeling*, CRC Press: New York.
- Joreskog, K.G., 1994, Structural Equation Modeling with Ordinar Variables *IMS Lecture Notes - Monograph Series*, 4, pp.297-310.
- Lomax, R.G., 1983, A Guide to Multiple-Sample Structural Equation Modeling *Behavior Research Methods and Instrumentation*, 6, pp.580-584.
- Prihapsara, F., 2013, *Aplikasi Teori Perilaku Terencana dalam Studi Empirik Perilaku Konsumsi Suplemen dengan Tingkat Pengetahuan sebagai variabel Pemo-derasi*, Tesis: Universitas Gadjah Mada.
- Raykov, T., and Marcoulides, G.A., 2006, *A First Course in Structural Equation Modeling*, Second Edition, Lawrence Erlbaum Associates: London.
- Ryoo, J.H., and Hwang, H., 2017, Model Evaluation in Generalized Structured Component Analysis using Confirmatory Tetrad Analysis, *Frontiers in Psycho-logy*, 8, pp.916-926.
- Sarstedt, M., Henseler, J., and Ringle, C.M., 2011, Multigroup Analysis in Partial Least Square (PLS) Path Modeling: Alternative Methods and Empirical Results, *Measurement and Research Methods in International Marketing Advances*, 22, pp.195-218.
- Searle, S.R., 1997, *Linear Models*, John Wiley and Sons: New York.
- Seber, G.A.F., 2007, *A Matrix Handbook for Statisticians*, John Wiley and Sons: New Jersey.
- Tenenhaus, M., 2014, Componenet-based Structural Equation Modeling, *Total Qu-ality Management and Business Excellence*, 19, pp.871-886.
- Vinzi, V.E., et all., 2010, *Handbook of Partial Least Square*, Berlin: Springer.