

## DAFTAR PUSTAKA

- Amit, R., & Schoemaker, P. J. (1993). Strategic Asset and Organizational Rent. *Strategic Management Journal*, 14, 33-46.
- Asosiasi Pengusaha Indonesia. (2013). Asosiasi Pengusaha Indonesia. Jakarta. Retrieved from apindo.or.id: <http://apindo.or.id/id/berita/read/industri-tekstil-motor-penggerak-ekonomi-nasional>
- Aulia, S. S., & Suheri, T. (n.d.). Identifikasi faktor-faktor yang mempengaruhi peningkatan daya saing industri tekstil dan produk tekstil (TPT) di wilayah industri TPT kabupaten Bandung . *Majalah Ilmiah UNIKOM*, 15(2), 273-294.
- A Zawawi , E. M., Kamaruzzaman, S. N., Ithnin, Z., & Zulkarnain, S. H. (2011). A Conceptual Framework for Describing CSF of Building Maintenance Management. *Sciverse ScinceDirect*, 112.
- Barney. (1991). Firm Resources and sustained competitive advantage. *Journal of management*, 17, 99-120.
- Batista, P. d., Lisboa, J. d., Augusto, M. G., & de Almeida, F. B. (2016). Effectiveness of Bussiness Strategies in Brazilian Textile Industri. 51, 225-239.
- Cahyoputra, L. (2020). *Investor.id*. Retrieved September 9, 2021, from <https://investor.id/business/kemenperin-pacu-daya-saing-dan-produktivitas-industri-tpt>
- Grant, R. M. (2010). *Contemporary Strategy Analysis*. West Sussex, United Kingdom: John Wiley & Sons Ltd.
- Kurniadi , D. S., Syarief, R., & Suryani , A. (2017). Strategi Pengembangan Usaha Produk Tekstil di PT Priangan Sentosa . *Journal IPB*, 12, 63-74.
- Munggalimah, S. (2017). Analisa Keunggulan Kompetitif Dengan Pendekatan Berbasis Sumber Daya Pada Sentra Batik Giriloyo Yogyakarta. 40.
- Porter, M. E. (1980). *Competitive Strategy Technique For Analyzing Industries and Competitors*. New York : The Free Press.
- Rockart, J. F., & Bullen, C. V. (1981). A Primer On Critical Success Factor.
- Schindler, P. S. (2019). *Business Research Method* (13th ed.). New York: Mc Graw Hill Education.
- Sirait, R. A., & Syafri, R. A. (2020). Analisis Strategi menyelamatkan Industri Tekstil Dalam Negeri. *Buletin APBN*, 9.
- Siregar, E. (2019). *CNBC Indonesia*. Retrieved September 9, 2021, from <https://www.cnbcindonesia.com/news/20190923080245-4-101315/industri-tekstil-ri-kalah-dari-vietnam-hingga-gelombang-phk>
- Suforah, F. U. (2020). *Detik Finance* . Retrieved September 9, 2021, from <https://finance.detik.com/industri/d-5219752/jurus-kemenperin-tingkatkan-kinerja-industri-tekstil--produk-tekstil>
- Shvindina, H., & Shkurko, L. (2015). Development of The Quantitative Five Forces Analysis as A Strategic Management Tool. 4-5.
- Team, Mind Tools Content;. (2018). *Mind Tools*. Retrieved September 19, 2021, from [https://www.mindtools.com/pages/article/newLDR\\_80.htm](https://www.mindtools.com/pages/article/newLDR_80.htm)

- Thompson, A. A., Peteraf, M. A., Gamble, J. E., & Strickland III, A. J. (2020). *Crafting and Executing Strategy : Concepts and Cases* (22nd ed.). New York: Mc-Graw Hill Education .
- UNAS, M. (2021). *Marketing & Public Relations Universitas Nasional*. Retrieved September 9, 2021, from <https://mpr.unas.ac.id/menaikan-daya-saing-sdm-dan-menghentikan-impor-langka-maju-naikan-industri-tpt-di-masa-covid-19/>