

**ANALYSIS ON THE RELATIONSHIP BETWEEN
BUSINESS & MANAGEMENT KNOWLEDGE,
IMPLEMENTATION, AND BUSINESS PERFORMANCE OF MSME
IN INDONESIA**

Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Business Administration



Submitted by

Muhammad Irshadi Nur Amri Wardhana

19/447617/PEK/24918

to

**FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS GADJAH MADA**

2021