



6 Bibliography

- Ahmad, S., Wong, K. Y., Tseng, M. L., & Wong, W. P. (2018). Sustainable product design and development: A review of tools, applications and research prospects. *Resources, Conservation and Recycling*, 49–61. <https://doi.org/10.1016/j.resconrec.2018.01.020>
- Andarningtyas, N. (2021). *Mendag dorong pemanfaatan teknologi untuk pengembangan UMKM* - ANTARA News. Antara News; ANTARA. <https://www.antaranews.com/berita/1989836/mendag-dorong-pemanfaatan-teknologi-untuk-pengembangan-umkm>
- Arthur, Margaret, & John. (2018). *Crafting & Executing Strategy: The Quest for Competitive Advantage: Concepts and Cases*. McGraw-Hill Education.
- Athpaththu, H. (2016). *An Overview of Strategic Management: An Analysis of the Concepts and the Importance of Strategic Management*. International Journal of Scientific and Research Publications, Volume 6, Issue 2.
- Badan Pusat Statistik. (n.d.). Badan Pusat Statistik. Retrieved July 20, 2021, from <http://bps.go.id>
- Braglia, M., Zanoni, S., & Zavanella, L. (2003). Layout design in dynamic environments: Strategies and quantitative indices. *International Journal of Production Research*, 5, 995–1016. <https://doi.org/10.1080/00207540210162983>
- Brigham, E. F. (2007). *Fundamentals of Financial Management - Book Only*. Thomson South-Western.
- Brigham, E. F., & Ehrhardt, M. C. (2014). *Financial Management: Theory and Practice*. South-Western.
- BSC Institute. (n.d.). *Balanced Scorecard Basics - Balanced Scorecard Institute*. Balanced Scorecard Institute;



- <https://www.facebook.com/StrategyManagementGroup/>. Retrieved July 28, 2021, from <https://balancedscorecard.org/bsc-basics-overview/>
- Central Bureau of Statistics, R. of I. (2019). *Statistics of Business Characteristics*. Central Bureau of Statistics.
- Chin, T. A., Hamid, A. B. A., Rasli, A., & Baharun, R. (2012). Adoption of Supply Chain Management in SMEs. *Procedia - Social and Behavioral Sciences*, 614–619.
<https://doi.org/10.1016/j.sbspro.2012.11.173>
- de Zegher, J. F., Iancu, D. A., & Lee, H. L. (2019). Designing Contracts and Sourcing Channels to Create Shared Value. *Manufacturing & Service Operations Management*, 2, 271–289.
<https://doi.org/10.1287/msom.2017.0627>
- Definition of Performance Measurement.* (n.d.). Small Business - Chron.Com. Retrieved August 1, 2021, from <http://smallbusiness.chron.com/definition-performance-measurement-45759.html>
- Deloitte. (2015). *Deloitte Report: SMEs Powering Indonesia's success | Deloitte Indonesia | Financial advisory | Press release*. Deloitte Indonesia.
<https://www2.deloitte.com/id/en/pages/financial-advisory/articles/smes-powering-indonesia-success-report.html>
- Demographic Institute, U. of I. (2019). *GOJEK's Impact on the Indonesian Economy*. Demographic Institute, University of Indonesia.
<https://ldfebui.org/>
- Dzisi, S., & Ofosu, D. (2014). Marketing Strategies and the Performance of SMEs in Ghana. *European Journal of Business and Management*.
- Ferrell, O. C., Hirt, G. A., & Ferrell, L. (2017). *Business Foundations: A Changing World*. McGraw-Hill Education.



Folan, P., Browne, J., & Jagdev, H. (2007). Performance: Its meaning and content for today's business research. *Computers in Industry*, 7, 605–620. <https://doi.org/10.1016/j.compind.2007.05.002>

Gareth, & Jennifer. (2016). *Contemporary Management*. McGraw-Hill Education.

Gibb, A., & Scott, M. (1985). STRATEGIC AWARENESS, PERSONAL COMMITMENT AND THE PROCESS OF PLANNING IN THE SMALL BUSINESS. *Journal of Management Studies*, 6, 597–631. <https://doi.org/10.1111/j.1467-6486.1985.tb00014.x>

Jay, Barry, & Chuck. (2017). *Operations Management: Sustainability and Supply Chain Management (12th Edition)*. Pearson.

Kotler, P. (1988). *Marketing Management: Analysis, Planning, Implementation and Control*. Prentice-Hall Publishing.

Kotler, P., & Keller, K. L. (2016). *Marketing Management, Global Edition*. Pearson Higher Ed.

Li, J., Li, Y., Song, H., & Fan, C. (2021). Sustainable value creation from a capability perspective: How to achieve sustainable product design. *Journal of Cleaner Production*, 127552. <https://doi.org/10.1016/j.jclepro.2021.127552>

Lynch, R. (2018). *Strategic Management*. Pearson UK.

Masurel, E., & Smit, H. P. (2000). Planning behavior of small firms in central Vietnam. *Journal of Small Business Management Vol.38*, 2, 95–102.

Ministry of Cooperatives and SMEs, R. of I. (2020). *Strategic Plan, Ministry of Cooperatives and SMEs 2020 - 2024*. Ministry of Cooperatives and SMEs of The Republic of Indonesia.

Murningtyas, T. (2013). Survei Pemahaman dan Kepatuhan Wajib Pajak (Studi pada UKM di Kelurahan Blimbing dan Lowokwaru Malang).



*The 6th NCFB and Doctoral Colloquium Unika Widya Mandala
Surabaya.*

Mutiah, M., Harwida, G. A., & Kurniawan, F. A. (2011). Interpretasi Pajak dan Implikasinya menurut Perspektif Wajib Pajak Usaha Mikro, Kecil, dan Menengah. *Jurnal Akuntansi Multiparadigma*.
<https://doi.org/10.18202/jamal.2011.12.7129>

Okezone. (2020). *Masyarakat Indonesia Konsumtif Bisa Bikin Ekonomi Bangkit asal...* : Okezone Economy.
<Https://Economy.Okezone.Com/>;
<https://www.facebook.com/OkezoneCom>.
<https://economy.okezone.com/read/2020/08/05/20/2257478/masyarakat-indonesia-konsumtif-bisa-bikin-ekonomi-bangkit-asal>

Olubunmi, F. (2015). Knowledge Management as an important tool in Organizational Management: A review of Literature. *Library Philosophy and Practice, University of Nebraska*.

Orhan, G., Erdoğan, D., & Durmaz, V. (2014). Adopting Mission and Vision Statements by Employees: The Case of TAV Airports. *Procedia - Social and Behavioral Sciences*, 251–262.
<https://doi.org/10.1016/j.sbspro.2014.09.051>

Pertusa-Ortega, E. M., Tarí, J. J., Pereira-Moliner, J., Molina-Azorín, J. F., & López-Gamero, M. D. (2021). Developing ambidexterity through quality management and their effects on performance. *International Journal of Hospitality Management*, 102720.
<https://doi.org/10.1016/j.ijhm.2020.102720>

Richard, & Colin. (2005). *Strategic Marketing Management, Third Edition: planning, implementation and control*. Butterworth-Heinemann.

Ridwan Maksum, I., Yayuk Sri Rahayu, A., & Kusumawardhani, D. (2020). A Social Enterprise Approach to Empowering Micro, Small and Medium Enterprises (SMEs) in Indonesia. *Journal of Open*



Innovation: Technology, Market, and Complexity, 3, 50.
<https://doi.org/10.3390/joitmc6030050>

Riege, A. (2007). Actions to overcome knowledge transfer barriers in MNCs.
Journal of Knowledge Management, 1, 48–67.
<https://doi.org/10.1108/13673270710728231>

Rigby, D. (2001). Management Tools and Techniques: A Survey. *California Management Review*, 2, 139–160. <https://doi.org/10.2307/41166079>

Robinson, R. B., & Pearce, J. A. (1984). Research Thrusts in Small Firm Strategic Planning. *The Academy of Management Review*, 1, 128.
<https://doi.org/10.2307/258239>

Ross, S., Westerfield, R., & Jordan, B. D. (2010). *Fundamentals of Corporate Finance Standard Edition*. McGraw-Hill/Irwin.

Sari, D. P. (2013). Telisik Perlakuan Teori Entitas dalam Usaha Mikro, Kecil dan Menengah (UMKM). *Jurnal Akuntansi Multiparadigma*.
<https://doi.org/10.18202/jamal.2013.08.7192>

Şentürk, F. K. (2012). A Study to Determine the Usage of Strategic Management Tools in the Hotel Industry. *Procedia - Social and Behavioral Sciences*, 11–18.
<https://doi.org/10.1016/j.sbspro.2012.09.973>

Sexton, D. L., & Philip, V. A. (1985). A Longitudinal Study of Small Business Strategic Planning. *Journal of Small Business Management*.

Stenholm, P., Acs, Z. J., & Wuebker, R. (2010). Exploring Country-Level Institutional Arrangements on the Rate and Type of Entrepreneurial Activity. *SSRN Electronic Journal*.
<https://doi.org/10.2139/ssrn.1639433>

Subramanyam, K. R. (2014). *Financial Statement Analysis*. McGraw-Hill Education.



Tambunan, T. (2006). *Development of Small & Medium Enterprises in Indonesia from the Asia-Pacific Perspective*.

Tambunan, T. (2008). SME Development in Indonesia: Do Economic Growth and Government Supports Matter? *SSRN Electronic Journal*. <https://doi.org/10.2139/ssrn.1218922>

Tambunan, T. (2011). Development of Micro, Small and Medium Enterprises and Their Constraints: A Story from Indonesia. *Gadjah Mada International Journal of Business*, 1, 21. <https://doi.org/10.22146/gamaijb.5492>

Tambunan, T. (2018). The impact of the economic crisis on micro, small, and medium enterprises and their crisis mitigation measures in Southeast Asia with reference to Indonesia. *Asia & the Pacific Policy Studies*, 1, 19–39. <https://doi.org/10.1002/app5.264>

Tambunan, T. (2019). Recent evidence of the development of micro, small and medium enterprises in Indonesia. *Journal of Global Entrepreneurship Research*, 1. <https://doi.org/10.1186/s40497-018-0140-4>

Tan, K. C. (2002). Supply Chain Management: Practices, Concerns, and Performance Issues. *The Journal of Supply Chain Management*, 1, 42–53. <https://doi.org/10.1111/j.1745-493x.2002.tb00119.x>

Wheelan, T., & Hunger, D. J. (1995). *Strategic Management and Business Policy*. Addison Wesley Publishing Company.

Zhou, H., & Li, L. (2020). The impact of supply chain practices and quality management on firm performance: Evidence from China's small and medium manufacturing enterprises. *International Journal of Production Economics*, 107816. <https://doi.org/10.1016/j.ijpe.2020.107816>