



DAFTAR PUSTAKA

- Ambarwati, N. (2019). *Politik Identitas Perempuan Bertubuh Gemuk di Instagram: Kajian Atas Wacana Body Positivity di Akun Instagram @ririebogar*. Naskah disertasi tidak dipublikasi. Sekolah Pascasarjana, Universitas Gadjah Mada.
- Amy-Chinn, D. (2006). This is Just for Me(n): How the regulation of post-feminist lingerie advertising perpetuates woman as object. *Journal of Consumer Culture* 6(2).
- Anderson-Fye, E. (2012). Anthropological Perspectives on Physical Appearance and Body Image. *Encyclopedia of Body Image and Human Appearance*, Vol. 1.
- Athleide, D. L. (1987). Reflections: Ethnographic Content Analysis. *Qualitative Sociology*, 10(1).
- Awasthi, B. (2017). From Attire to Assault: Clothing, Objectification, and De-humanization – A Possible Prelude to Sexual Violence? *Front Psychol.* 8: 338.
- Bakti, I., Nirzalin,, & Alwi. (2019). Konsumerisme Dalam Perspektif Jean Baudrillard. *Jurnal Sosiologi USK, Volume 13, Nomor 2*.
- Bernard, H. R. (1988). *Research Methods in Cultural Anthropology*. Lanham, MD: AltaMira Press.
- Chabot, H. (2021, July 2). *Victoria's Secret inclusive rebranding faces body-image backlash*. Retrieved from News@Northeastern: <https://news.northeastern.edu/2021/07/02/victorias-secret-inclusive-rebranding-faces-body-image-backlash/>
- Cheney, A. M. (2011). "Most girls want to be skinny": body (dis)satisfaction among ethnically diverse women. *Qualitative health research*, 1347–1359.
- Coconuts Jakarta. (2019, September 27). *All Bodies Are Beautiful: Indonesian Lingerie Brand Nipples Promotes Self-Love through Body Postivity Campaign*. Retrieved from Coconuts Jakarta: <https://coconuts.co/jakarta/features/all-bodies-are-beautiful-indonesian-lingerie-brand-nipples-promotes-self-love-through-body-positivity-campaign/>



- Creswell, J. (2014). *Research Qualitative, Quantitative, and Design*. London: Sage Publication.
- Cwynar-Horta, J. (2016). Documenting Femininity: Body Positivity and Female Empowerment on Instagram. *Naskah disertasi tidak dipublikasi. Graduate Program in Communication and Culture. York University. Toronto, Ontario*.
- Cwynar-Horta, J. (2016a). The Commodification of the Body Positive Movement on Instagram. *Stream: Culture/Politics/Technology Vol. 8* (2), 36-56.
- Danandjaja, J. (1997). Metode Penelitian Kepustakaan. *Jurnal Antropologi Indonesia No. 52*.
- Edmons, A. (2007). 'The Poor Have the Right To Be Beautiful': Cosmetic Surgery in Neoliberal Brazil. *The Journal of the Royal Anthropological Institute, Vol. 13, No. 2*, 363-381.
- Goodman, J. R., & Walsh-Childers, K. (2004). Sculpting The Female Breast: How College Women Negotiate The Media's Ideal Breast Image. *J&MC Quarterly Vol. 81, No. 3*, 657-674.
- Grabe, S., Ward, L. M., & Hyde, J. S. (2008). The Role of the Media in Body Image Concerns Among Women: A Meta-Analysis of Experimental and Correlational Studies. *Psychological Bulletin Vol. 134, No. 3*, 460-476.
- Gray, P. B. (2012). Body Image and Body Type Preferences in St. Kitts, Caribbean: A Cross-Cultural Comparison with U.S. Samples Regarding Attitudes Towards Muscularity, Body Fat, and Breast Size. *Evolutionary Psychology 10(3)*, 631-655.
- MacCallum, F., & Widdows, H. (2016). Altered Images: Understanding the Influence of Unrealistic Images and Beauty Aspirations. *Health Care Analysis*.
- Muttarak, R. (2018). Normalization of Plus Size and the Danger of Unseen Overweight and Obesity in England. *Obesity, Vol. 26, No. 7*, 1125-1129.
- Nurfaidah, R. (2013). Dari Biasa Menjadi Luar Biasa: Victoria's Secret. *Literasi Volume 3, No. 1*.
- Oulette, M. (2019). "And Nothing She Needs": Victoria's Secret and the Gaze of "Post-Feminism". *Visual Culture & Gender, 14*.



- Poorani, A. (2012). Who determines the ideal body? A Summary of Research Findings on Body Image. *New Media and Mass Communication*.
- Postal, S. (1965). Body-Image and Identity: A Comparison of Kwakiutl and Hopi. *American Anthropologist, New Series*, Vol. 67, No. 2, 455-462.
- Remke, D. A. (2011). *The Effects of Using "Real Women" in Advertising*. Oklahoma State University.
- Rudd, N. A., & Lennon, S. J. (2001). Body image: Linking Aesthetics and Social Psychology of Appearance. *Clothing and Textiles Research Journal*, 19(3), 120-133.
- Snodgrass, B. (2006). *The Makeover Myth: The Real Story Behind Cosmetic Surgery, Injectables, Lasers, Gimmicks, and Hype, and What You Need to Know to Stay Safe*. HarperCollins E-Books.
- Stewart, T. M., & Williamson, D. A. (2003). A New Treatment for Persistent Body Image Disturbances in Partially Recovered Eating Disorders. *Body Positive*, 154-166.
- Synnott, A., & Howes, D. (1992). From Measurement to Meaning. Anthropologies of the Body. *Anthropos* 87, 147-166.